



The way a jazzy sports car gives first-rete reaction, 35 you can depend on ACE for the tops in readability—fast and theilling, making every moment one you won't want to end.



NOVEMBER, 1963 VOL. 7, NO. 3 LARRY REICH . editor

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### WHAT'S YOUR BRAND IMAGE?

Once clothes
made the man.
But today people
have gone in
for stereotyped
personalities
in their search
of acceptance.

BY WILSON DEVRIES

THE PSYCHOANALYST looked over at the shapely feminene form on his couch. He could see the ends of artificial eyelashes fluttering, and he scribbled "anxiety" on his pad. "Now, my dear," he said professionally, "tell me exactly what your emotions were when your husband told you he couldn't stand being married to a movie star any longer, and he was leaving."

"I told him he could leave if he wanted to," the star replied.

"You are evading my question, my dear," the analyst pressed gently. "I want to hear how you felt."

Suddenly a fury swept over the star. In a voice that was no longer small and childlike, she bellowed, "What the hell do you expect of me? I'm a star. If that rat doesn't want to stay with me, he can drop dead! I'm a star, don't you realize that? I'm a star!"

Here we see an actual incident that occurred to one of Hollywood's most glamorous personalities—and true to her chosen way of life, her brand image was more important to her than anything else, including her "real" self. She found the true emotions of grief, anger, disappointment and sense of failure—emotions provoked by her husband's leaving—a threat to her image as a goddess.

Yet it is not only movie stars who live and swear by their brand images. People from all walks of life have their distinct way of behaving in order to conform to the pattern of their particular profession. Take the doctor, for example. It used to be in the good old days you'd be able to find a real person underneath that nice white coat. Not anymore, though. Today all you find is the brand image—the doctor with the intense, studious eyes, practiced in telling people they're getting better when they're really not; you find the furrowed brow, and the carefully considered cough, so much a part of the medic's brand image that he's no longer a thinking human being. Typical of this, is an incident which happened to a Miss Ollie Cronkite, who reports the following encounter with a specialist she consulted in reference to a severely stubbed toe.

"My toe," said Miss Cronkite, "is in difficulty. It hurts like the blazes."

"I see," said the doctor gravely, though he made no effort to bend over and actually *look* at what he claimed he was seeing. "Well, Miss Cronkite," he said, after scratching his chin for the prescribed thirty seconds, "It-uh-looks like you've got a problem. Am I right?"

Miss Cronkite couldn't disagree with

(Cont. on p. 69) '



# A Master Hypnotist REVEALS HIS SECRETS HOW TO HYPNOTIZE



Melvin Powers, the world's leading professional hypnotist and author of 7 books, offers you by mail the same course he teaches at his famous Hollywood school of hypnosis.

Mr. Powers shows you, step-bystep, how you can easily learn to master this fascinating science. He does not merely write about the subject, but gives you the exact words that are used to induce hypnosis and self-hypnosis.

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The History of Hypnosis. Facts About Hypnotism. What Every Hypnotist Should Know. How to Hypnotize Your Subject. The Psychological Approach and Technique. You Can Hypnotize Anyone. How to Hypnotize Difficult Subjects. Advanced Methods of Hypnotism. 8 Original Techniques for Inducing "Deep Hypnosis". Self-Hypnosis: How to Hypnotize Yourself.

New Procedures for Acquiring Self-Hypnosis. Waking Hypnosis. Secrets of the Stage Hypnotist. How "Instantaneous Hypnosis" Is Accomplished. The Psychology of Hypnotic Suggestions. Psychotherapy. Hypnotic Techniques in Psychotherapy. The Utility of Suggestions. Hypnotism Does Help. Sleep and Learn.

#### MAIL NO-RISK COUPON TODAY!

POWERS HYPHOTISM SCHOOL Dept. 1776. 3721 Sunset Biva., Hollywood 69, California Gentlemen: Send me the Melvin Powers HYPHOTISM COURSE. Price \$2.1 will use the course for 30 days entirely at your risk. If am not perfectly satisfied, I will simply return the course for a full refund.

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City	

minded as you fellows seem to be. I am referring to your article in the July issue called "The Rise and Fall of the Paris Bordellos," and I am appalled at the glamorous way in which you characterize the prostitute. She is not at all glamorous. Rather she is a cold, business-like, and often cruel person who profanes the act of love by engaging in it in the way she does. Similarly, the whole concept of prostitution is hay-

Jersey City, N. J. (ED: Cagey, aren't you? But sorry, none of our models' addresses are

none of our models' addresses are available to the public — even to bowled-over gents like you.)

#### Aaron Paisley Highland Park, Ill.

(ED: Personally, we don't think you'd accept cash, either.)

wire. Oldest profession or not, when

are men going to wake up to the

fact that it's the love that goes along

with sex that makes the sex worth-

while? I'll answer that myself; when

people like you stop glamorizing

what is really a sordid and ugly sit-

uation. Personally, I wouldn't go to

bed with a prostitute if she paid me.

"PROS"-PRO AND CON

I am not narrow-minded by any

means, but neither am I as "broad"

Dear ACE:

#### Dear ACE:

As a woman who once was a streetwalker for six long years, let me offer my thanks to you for your article on the Paris bordellos. I think it was fair and accurate without being funny, and believe me, it made me start longing for Paris. You have no idea how difficult it is to be a prostitute here in the States. If it is an ugly and dangerous profession, it is that way because society has driven it underground. How much better it is in Paris, where girls are inspected and atrocities committed against the girls are nearly nil. And one more comment, for those who think that prostitution is a low and dirty life. It can be; it can be very ugly; but it can also be an art, and a very warm and good one.

> Name Withheld New York City



Dear ACE:

We men of the Boosters Bowling Team want to tell you how much we like your magazine and especially the super-duper dolls you always run in each issue. In this last issue (July) you printed shots of such a beauty that we couldn't allow it to go unmentioned. We're speaking of Terry Boivert, and the title of the piece was "Down on the Fox Farm." Now how about running some more pictures of this great looking female? Better still, just send us her address, and we'll get in touch with her ourselves.

John Gravesland Tony Cordo Jersey City, N. J

#### HE-MAN SPORT?

Dear ACE:

Are you guys kidding? Since when has archery been considered the last of the he-man sports? Your July issue article on the subject was way off base. Bullfghting is the last of the he-man sports. Ask Hemingway, he'll tell you.

Bill Fordham Concho, N.M.

(ED: You try and ask him.)

#### Dear ACE:

Thanks for the article on archery. As a new recruit to an old and honorable sport, I appreciate your interesting comparison of the respective merits of the bow and arrow
and the rifle. And naturally I am
pleased that you took the attitude,
as I do, that hunting game or even
just shooting at a target with a rifle
is not nearly so difficult or ultimately satisfying as doing the same with
a bow and arrow.

Clyde Fisher Binghamton, N.Y.



Don Bolander says: "Now you can learn to speak and write like a college graduate."

## Is Your English Holding You Back?

"Do you avoid the use of certain words even though you know perfectly well what they mean? Have you ever been embarrassed in front of friends or the people you work with, because you pronounced a word incorrectly? Are you sometimes unsure of yourself in a conversation with new acquaintances? Do you have difficulty writing a good letter or putting your true thoughts down on paper?

"If so, then you're a victim of crippled English," says Don Bolander, Director of Carcer Institute. "Crippled English is a handicap suffered by countless numbers of intelligent, adult men and women. Quite often they are held back in their jobs and their social lives because of their English. And yet, for one reason or another, it is impossible for these people to go back to school."

Is there any way, without going back to school, to overcome this handicap? Don Bolander says, "Yes!" With degrees from the University of Chicago and Northwestern University, Bolander is an authority on adult education. During the past eight years he has helped thousands of men and women stop making mistakes in English, increase their vocabularies, improve their writing, and become interesting conversationalists right in their ownhomes.

#### BOLANDER TELLS HOW IT CAN BE DONE

During a recent interview, Bolander said, "You don't have to go back to school in order to speak and write like a college graduate. You can gain the ability quickly and easily in the privacy of your own home through the Career Institute Method." In his answers to the following questions, Bolander tells how it can be done.

Question What is so important about a person's ability to speak and write?

Answer People judge you by the way you speak and write. Poor English weakens your self-confidence – handicaps you in your dealings with other people. Good English is absolutely necessary for getting ahead in business and social life.

You can't express your ideas fully or reveal your true personality without a sure command of good English.

Question What do you mean by a "command of English"?

Answer A command of English means you can express yourself clearly and easily without fear of embarrassment or making mistakes. It means you can write well, carry on a good conversation—also read rapidly and remember what you read. Good English can help you throw off self-doubts that may be holding you back.

Question But isn't it necessary for a person to go to school in order to gain a command of good English?

Answer No, not any more. You can gain the ability to speak and write like a college graduate right in your own home in only a few minutes each day.

Question Is this something new?

Answer Career Institute of Chicago has been helping people for many years. The Career Institute Method quickly shows you how to stop making embarassing mistakes, enlarge your vocabulary, develop your writing ability, discover the "secrets" of interesting conversation.

Question Does it really work?

Answer Yes, beyond question. In my files there are thousands of letters, case histories and testimonials from people who have used the Career Institute Method to achieve amazing success in their business and personal lives. Question Who are some of these people?

Answer Almost anyone you can think of. The Career Institute Method is used by men and women of all ages. Some have attended college, others high school, and others only grade school. The method is used by business men and women, typists and secretaries, teachers, industrial workers, clerks, ministers and public speakers, housewives, sales people, accountants, foremen, writers, foreign-born citizens, government and military personnel, retired people, and many others.

Question How long does it take for a person to gain the ability to speak and write like a college graduate, using the Career Institute Method?

Answer In some cases people take only a few weeks to gain a command of good English. Others take longer, It is up to you to set your own pace. In as little time as 15 minutes a day, you will see quick results.

Question How may a person find out more about the Career Institute Method?

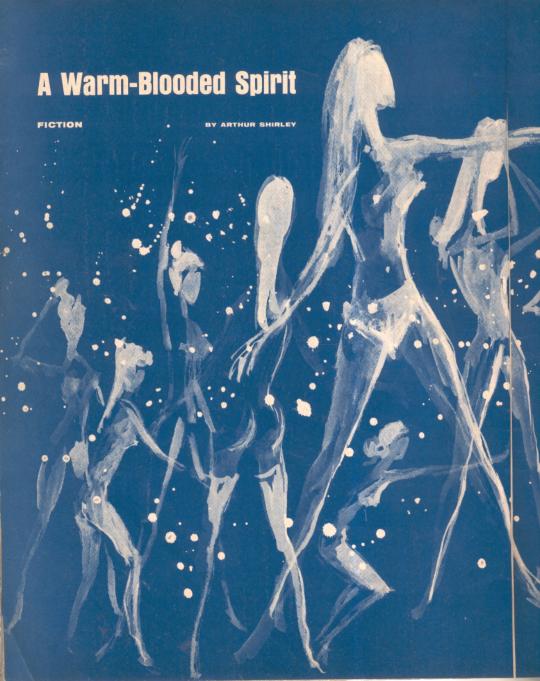
Answer I will gladly mail a free 32-page booklet to anyone who is interested.

#### MAIL COUPON FOR FREE BOOKLET

If you would like a free copy of the 32-page booklet, How to Gain a Commano of Good Enclisit, just mail the coupon below. The booklet explains how the Career Institute Method works and how you can gain the ability to speak and write like a college graduate quickly and enjoyably at home. Send the coupon or a post card today. The booklet will be mailed to you promptly.

	Please mail me a free copy of your 32-page booklet.					
NAME						
STREET						
CITY			ZONE	STATE		A

DON BOLANDER, Career Institute, Dept. 348-G 30 East Adams, Chicago 3, III.





A beautiful girl who's bright might prove too clever for her own good. When she does, a man has to step in and act on his own.

THE COTTAGE is haunted," Mike Durrand said, emphatically. "And I'm the one who ought to know."

"Nonsense," Darline Ashford told him, pleasantly. "Cottages don't become haunted in Westchester County."

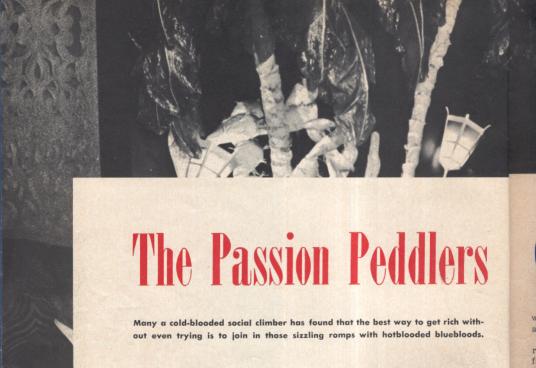
"This one did. I rented it for the whole summer, you know, but I wouldn't spend another night there for any amount of money. I sent Betty back to the city and bought us an airconditioner, instead."

Despite myself, I was almost half convinced. Mike was not the man to throw away the long green. When he put down cash to rent a house, you could be damn sure that if he didn't get his use out of it there was a damn good reason. He was also not the sort of guy that you'd think of as soft in the head. I knew him as a brilliant, young, up-and-coming lawyer. And brilliant, young, up-and-coming lawyer he less than-beautiful daughter of the senior partner in the firm we both worked for was a tribute to his hard-headed determination to get ahead.

"How did your cottage get itself haunted in the first place?" I asked him. "Or weren't you able to find out?"

"Oh, I found out, all right," he said, bitterly. "After I paid the rent for the summer. It seems that a lovely young thing was attacked and murdered there. Her ghost has stayed around ever since, looking for the guy who did her dirty."

"Piffle!" Darline said, drawing herself up. Honestly, that is exactly (Cont. on p. 58)

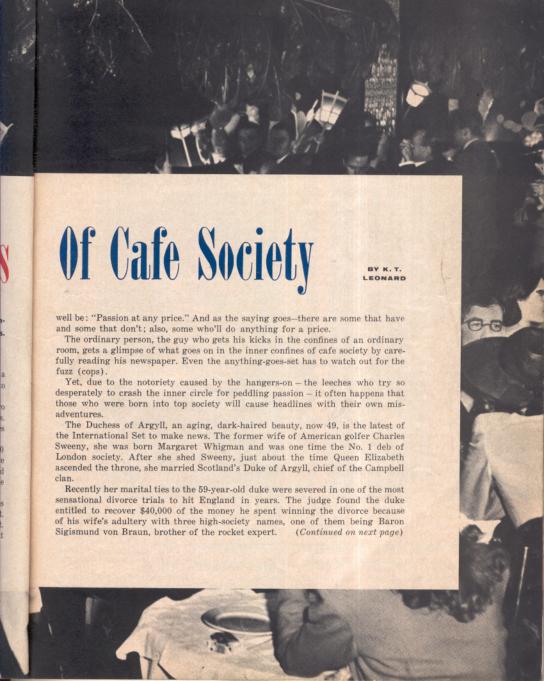


IN ROME it's called La Dolce Vita – the sweet life. Its practitioners are a relatively small group of well-heeled, thrill seekers whose lives are devoted to one thing – sex.

International Society, Cafe Society, the Jet Set. These are the names they go by. The names are interchangeable. As interchangeable as their bed partners. Some of them are well-born, while others are on the make, dallying with the hopes of making it big — in high society, with lots of dough.

Have you ever made love 40,000 feet above the Atlantic in a better than 500 mph jet? Well, then, you couldn't possibly qualify as a member of this exclusive group. Have you ever outfitted yourself in expensive skin-diving equipment and gone 50-feet below the waves to try out your passion? No? What are you – some kind of square?

Rich men, poor men with titles, movie actresses, party girls, women with titles hundreds of years old, beauty queens and even a few members of government. These are some of the people who make up the thrill-seeking, anything-goes-set. A group passionately dedicated to awakening jaded appetites. Their theme might



#### THE PASSION PEDDLERS OF CAFE SOCIETY

In the trial the duke said his wife's sexual appetite was "unsatiable." The shocked trial judge called the Duchess a "sick woman" and said some of her sex practices were such "as to be unprintable."

The Duchess, called Maggie by her many friends, has long been one of the leading lights of the anything-goes-set. Because of her many years in the top rung of society she has been regarded as the high priestess of the international cult. In this same group-type there is Christine Keeler, a 21-year-old fresh bit of talent who made England's government shake because of her friendship with War Minister John Profumo. Christine even put a smile on a dour-faced Soviet diplomat's face before he was recalled suddenly to Moscow.

A model with lovely red hair, shapely, enticing legs and a body that looks great in a bathing suit, Christine's entrance into the International Set was accomplished through the back door, so to speak. While living with John Edgecombe, a 30-year-old West Indian, she met War Minister John Profumo at a party. Profumo, acting as sponsor, introduced her into both diplomatic and high society. Christine made friends quickly and among her friends was Capt. Yevgenite Ivanov, the naval attache to the Soviet Embassy in London.

Christine made headlines when her West Indian boy friend decided she was being too friendly and fired six shots at her through the apartment door of one of her new-found friends. When it came time for Christine to take the witness stand she hopped a jet for Spain. According to the English press, Christine wouldn't tell what it felt like to be shot at because too many important names might be involved in a trial that promised to be messy.

Christine finally did return to testify but not before the Russian diplomat had been quietly recalled and Profumo had time to issue a statement saying, "Miss Keeler and I were on friendly terms. There was no impropriety whatever in my acquaintance with her." It was so very simple.

Afterwards, her boyfriend was sentenced to seven years in prison for possessing and discharging a firearm in London.

Yet, what happened in staid old England seems like some pink tea party compared to the goings on in the official playground of the International Set—Rome's Via Veneto. There some of the more familiar names have hit the press in one of the most uninhibited cities the world has seen—names like Anita Ekberg, Linda Christian, Peter Howard and Prince Raimondo Orsini have made the headlines.

Miss Ekberg, who is sarcastically called the Swedish iceberg, has found time between movie appearances to become a living legend of a sort. She is currently suing Oriana Fallaci, a Roman (girl) reporter who—she says—dared suggest her conduct as being loose and immoral.

Beautiful Linda Christian, one time movie actress, travelled the world capitals, the friend of movie stars, people of high society, important personalities in government.

In a recently published autobiography, entitled just Linda, this auburn-haired temptress takes her readers through many of her more exciting experiences. In fact, she even tells you that it was the late Errol Flynn who first bit the apple with her. Linda was 17 at the time.

Some of the more famous men Miss Christian speaks of as her close friends—if you don't count the late Tyrone Power to whom she was married—are actor Turhan Bey; Brazilian millionaire "Baby" Pignatari; the late racing car daredevil, Marquis de Portago; the late Aly Khan and actor Edmund Purdom (whom she also married).

Miss Christian is one of the recognized leaders of the Jet Set. She flits back and forth over the puddle known as the Atlantic.

"I live every day as if it were to be my last," she has said.

While Miss Christian is the leader of the older, more settled, Jet Set ingroup, a top star of the younger, more daring group is honey-haired Contessina Christina Paolozzi. Miss Paolozzi achieved her eminence by the simple expedient of posing for a full page photograph in Harper's Bazaar without a stitch of clothing on. As a result her name was dropped from the Social Register.

Miss Paolozzi was a close friend of millionaire playboy Peter Howard. It was Howard, who, a few years back, threw a party in Rome that was visited by the police. Observed at the party were Anita Ekberg, doing a hot cha-cha that caught the attention of the press, and Turkish dancer Haish Nana, discarding all her clothes.

Although she is only 23, the Contessina has been engaged 11 times to the best recollection of her friends. Following the publication of her unadorned female form in the fashion magazine, she decided to make New York her base of operations. Her more recent companions include a languid gentleman named Gonzalo de Bourbon, a nephew of Don Juan, the Count of Barcelona and pretender to the Spanish throne. When their dating days ended she explained it this way:

"To live with a man you must be in his shadow. Gonzalo casts practically no shadow at all. He seemed to want to do nothing. So I got him a job with a brokerage house and sent him away. I suppose he'll make millions. I'm glad I did it."

It was one play-girl who told this reporter about some of the more exotic ways to make love that the International Set has come up with. There is, for instance, a Jet Club and anyone who has been able to make it while flying in a jet is eligible to join. Recently, however, the Jet Club became passé. The newest craze is to buy skin-diving equipment and go for swim with your latest heart throb. It too is an interesting experience, I am told.

The British Isles, not long ago, were scandalized by the public airing of Viscount Thomas (Cont. on p. 62)



### Why Harvard Loves Yale





Despite the traditional rivalry, who could blame a loyal Crimson follower for taking a shine to this lovely descendant of Eli Yale? Her first name's Tammy.

See next page







Raised in Boston, Miss Yale has a warm affection for Harvard, too. As a small girl she rooted for the Crimson eleven.

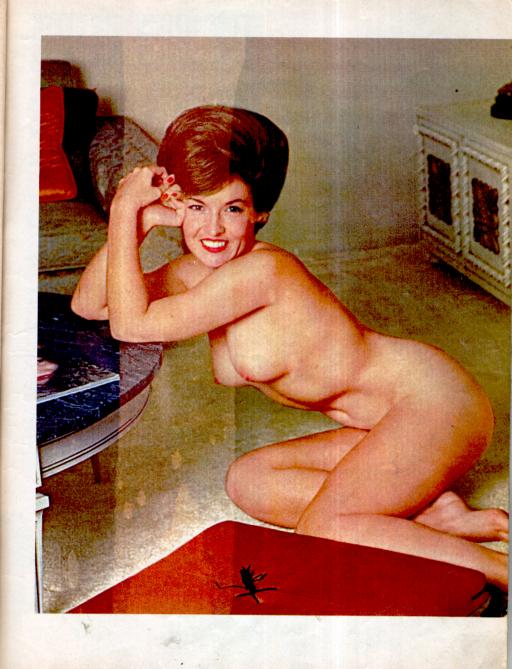


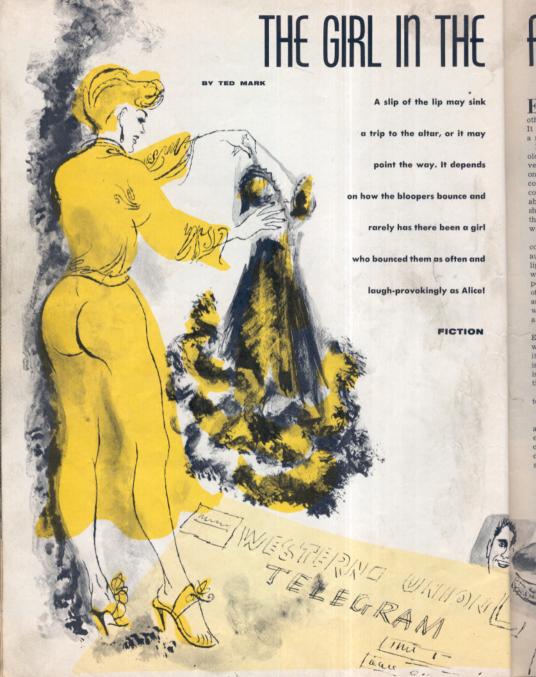
Now that she's grown up, it's not hard for any college man to feel delight over this lissome lass with the luy ties.













## How JFK Killed The Beatniks

JOHN F. KENNEDY—President of these United States—doesn't wear a hat or an overcoat. Norman Mailer—Executive V.P. and Leadnique Literary Division — doesn't wear them either. The similarity between the two leaders of one generation ends there. Mailer is on the side of the beats. The President is a square. But definitely.

The fact that JFK looks more like a free-wheeling free-thinker than a properly aged-in-the-wood politico makes not a whit of difference. The further fact that he has a singularly attractive wife, who combines culture and couth with a large helping of class, doesn't count either. The old man from Dubuque and his maiden aunt who head up the senior citizens society and conservative club in Punxatawney, Pa., may not see it this way, but facts are facts, and square is square.

The verdict comes from headquarters—from the beats, themselves. And not all the coatless "vigah" in the world is about to change their opinion of the President.

For one thing, Kennedy bathes. For another thing (Strike Two),



ARTICLE
BY JOHN ARMSTRONG



By pushing various arts and artists in America and by inviting his favorites to the White House, JFK has wielded an influence that few thought could exist.

he's conspicuously married, and is staying that way...to one woman. And while marriage may be okay, it's like not something you talk about man.

Strike Three? Take a look at Kennedy-on-Culture. The beats take a dim view of what they see.

Igor Stravinsky and Leonard Bernstein have been invited to the White House, they note. So have Pablo Casals, Arthur Miller, and a Who's Who of the Square Artists of the World.

So where are Allen Ginsberg, William Burroughs, Norman Mailer, Jack Kerouac—Big Daddy of them all? Back at the pad . . . that's where. Waiting for a telephone call that never comes. Still looking for that Command Performance . . . if they care, at all, and the odds are that they do.

The result of the New Frontier's disinterest has been considerable, so that not long ago, a leading San Francisco hipster, Brother Antoninus, declared the beat movement dead. Antoninus went so far as to lay much of the blame for the cult's demise at the door of the White House. Softening his analysis, the

What brickbats will they find next to toss at the New Frontier? First came the accusations of news management, and now beatnik leader Brother Antoninus says Kennedy has knocked off the "movement." However, where there's smoke, there's fire.

good Brother explained that the beatniks' emergence was originally an expression of rebellion against the "father image" of President Eisenhower. After the change of administrations, the need to rebel became dissipated, because JFK is a "son figure."

However, Norman Mailer is hardly inclined to go along with Antoninus. Long a champion of the
"New Breed," the author ventilated
his hurt feeling in Esquire magazine by taking a swipe at the First
Lady. "One would offer her one's
sword," he proposed, "when Henry
Miller was asked to the White
House as often as Robert Frost and
beat poetry's own Andy Hardy—
good Gregory Corso—could do an
Indian dance in the East Room with
Archibald MacLeish."

If there is any Indian dancing to be done, it is more than likely that the President would be all for it physical fitness program, man—but hardly in the White House, performed by individuals who have made it a religion to scorn the more vigorous forms of muscular exertion.

In fact, to the contrary, the very basis of the beatnik movement is founded on a philosophy of how people should talk to one another.

The effect of the beats on our speech has been startling . . . so much so that even the squarest of the squares would dig Herbert Hoover, were he running for office today on revised slogans like "two chicks in every pad," or "weed will grow in the streets," or "pot in every chick."

Not that such slogans would get anyone elected to anything — but that isn't important. The beats have neither the taste nor apparent talent for leadership; it's against their principles. What is important is that their language has become so widely understood that it's in danger of turning into a cliche. And all of this has happened in only seven hectic years. Not even the French Revo-

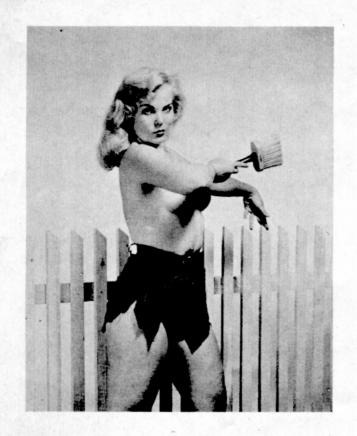


Beatniks have been overlooked by official Washington, and Norman Mailer (getting heave-ho from recent press conference) is one of many to complain loudly.

lution worked that fast or that well. It all started "officially" in 1957, when Jack Kerouac brought forth his sprawling novel, On the Road. It was a literary landmark.

Since then, thousands of words were written about the new rebels, and the word beatnik became part of the language, conjuring up a picture of a shaggy-bearded male who says, "Like, man." The beats actually boasted (or regretted) a full-blown public image . . . instantly recognizable when it was noticed in the square world of Saturday Evening Post cartoons, (Cont. on p. 59)









By reenacting a memorable scene from the great American novel, the lovely lass on the cover of this issue proves classic charms always manage to stay fresh and enduring.

THE TIME Tom Sawyer got out of painting the family fence by conning his friends into doing it proved one of the most unforgettable incidents in the Mark Twain classic—so unforgettable that the luscious lass on these pages (who, by the way, was named after the novel's hero) couldn't resist reenacting the scene.

Like her namesake, Tommie has an endearing streak of mischief, loves the outdoors and, while she's healthy and strong, would much rather go for a hike or a swim than do chores around the house. Also, like Tom, her adventures are wonderful to behold, never failing to hold a reader's interest. It's a small wonder that the girl named after an "all-American" boy turns out to be an "all-American" beauty.









## The Adventures Of Tommie Sawyer









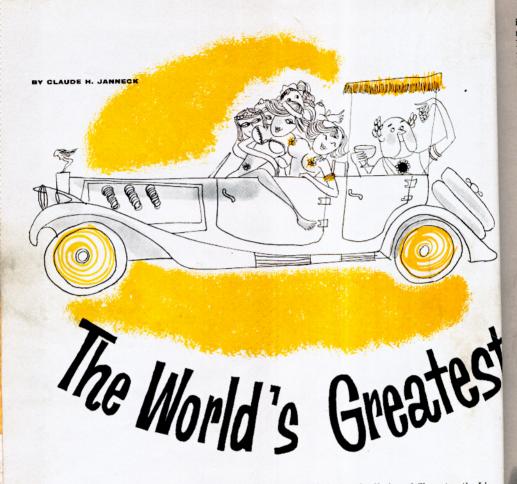




It was Tom Sawyer who said, "Work consists of whatever one is obliged to do. Play consists of whatever one is not obliged to do." Yet, at work or at play, Tommie could make any activity look like a breeze.







As the saying goes, "Love makes the world go 'round." Yet, antics of many lovers are enough to make the world fly off its axis and zoom into orbit.

WHEN, during the filming of Cleopatra, the Liz Taylor-Richard Burton romance burst into the open and caused a spate of screaming headlines and sizzling comment all over the world, the affair lost no time in resembling a comic takeoff of a daytime TV soap opera. The succession of type read like this: LIZ IN THE HOSPITAL; DENY LIZTOOK OVERDOSE; WILL BURTON LEAVE WIFE? EDDIE FLIES TO NEW YORK; EDDIE IN HOSPITAL; LIZ-EDDIE SPLIT; LIZ-BURTON FLY TO LONDON; BURTON-WIFE SPLIT.

In between there was much moaning, groaning and pulling of one's own hair. To the casual observer, if this was the "romance of the century," it also revealed signs of being the zaniest. Yet, a more careful look at the facts disclosed that both La Taylor and Burton displayed too much awareness and too much "method" to be called mad. In fact, a close look at history would indicate that Liz and Dick, in comparison with other so-called great lovers of the past, bore a greater resemblance to a couple enjoying a fling at a pants manufacturers convention in the Catskills.

Ever since men and women discovered the interesting possibilities in the fact that there are two sexes, wild and crazy lovers have been the rule rather than the exception. Shakespeare has said that love is merely a madness, and it's doubtful that anyone could be in love if he or she were completely sane. Nonetheless, it's a fact that some lovers have been a little whackier than others.

Going back into mythology, we find that the Greek heroes were admired as much for their wild antics in the field of love as for their deeds on the field of battle. Hercules, for example (a mighty



# Screwball Lovers



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man in more ways than one), is supposed to have enjoyed the favors of each of the fifty daughters of King Thespius in a single night! And he had enough strength left over to wrestle a lion on the following day.

Zeus, however—as was only proper for the king of the gods—was also a peerless lover. He carried on affairs with goddesses, nymphs, mortals and other attractive female creatures. His wildest trick, though, was to change his shape to suit the romance. Once, he transformed both himself and his current fancy into a pair of doves. On another evening, he turned himself into a large swan, but left the girl the way she was. When all else failed, incidentally, Zeus was not above assuming the shape of a husband in order to gain access to a wife's bedroom.

This is all mythology, of course. Nevertheless, the ancient Greeks and Romans, in their downto-earth way, did their best to keep up with the immortals.

By all accounts, the wildest of the Roman wild livers was the Emperor Nero, himself. Nero took on girls of every age, personality (Cont. next page)

#### THE WORLD'S GREATEST SCREWBALL LOVERS

and figure type in a series of orgies and debauches that have never been equalled for size or variety, or imagination.

In charge of the imperial debauches, by the way, was a man named Petronius who was no sluggard himself when it came to dreaming up new twists on the ancient art of lovemaking.

Eventually, Nero—who was a small-minded soul about everything but women and other assorted pleasures—grew suspicious of Petronius' loyalty and ordered him arrested as a traitor. As was customary in such cases, Petronius committed suicide; but not before setting down a detailed list of the emperor's partners and experiments in the bedroom sport. The list, itself, has been lost. But Petronius' account of life and love in ancient Rome can be read in his masterpiece, The Satyricon.

Nor was the urge to have an active love life confined to Roman males. Many of the women were even crazier for love than their men-folks. A gal named Messalina, for example, who was the wife of the Emperor Claudius, even grew bored with ordinary love affairs and would hire herself out as a prostitute, just for kicks. As the years passed by, the Roman Empire declined and finally died. The world completely changed... But lovers didn't. They were as crazy and mixed up as ever.

Take Pietro Aretino-a lover who lived in Italy during the Renaissance. Pietro was a professional poet whose pen was so vitriolic that he was paid small fortunes by wealthy men if he agreed not to write about them. While this reduced his output of verses, it did give him more time to spend on his favorite hobby, the cuckolding of husbands. Pietro kept up his hobby until the end. When he died at the age of sixty-four, it was not at the hands of a jealous husband, although many of the tribe had done their best to kill him before he reached that age. His death was in keeping with his life. It was from apoplexy-brought on by laughing too hard at a dirty joke!

When we get to more recent times, we still find lovers as mad as ever. One of the most famous of the Victorian woman chasers was another literary man who was also sometimes paid good money not to publish. This was Frank Harris, whose five volume autobiography, My Life and Loves, describes a love life that is second to none. According to Harris, he was first introduced to sex at the age of five when he caught his nurse and a male friend of hers in bed together. Though not yet able to partake in the joys of love, he more than made up for this early innocence after reaching the age of puberty. Some scholars believe that the autobiography-which, by the way, is still banned in this country-is largely a work of fiction. If so, one has to give Harris credit for one whale of an imagination!

Another writer whose sex life has become legendary is Henry Miller. As a young man, Miller had an effect on women that was nothing short of hypnotic. According to one authority, in fact, a Paris mistress of Miller's was so much under his spell that she paid the fare to the fabled city for the author's wife. True love can hardly go further!

However, love is not the personal property of writers, Roman emperors or anyone else. It is a game that any man or woman can play—and most of them do. Even Latin American dictators.

One would hardly think of the late Dominican overlord, Generalissimo Rafael Trujillo, for example, as a typical mad lover. Yet, one of the first things he did upon taking over the island country was to give his mistress the laundry concession for the Army. This may not seem very romantic-but it was worth a good many mink coats and Cadillacs. Later on, Trujillo divorced his wife and married the laundry queen. But if the generalissimo could be generous, he could also be persistent. In fact, he could be quite nasty about it if a Dominican girl said no. He was just apt to toss her family into jail as a friendly warning.

His zest for love was inherited by his children, as well. His son's affairs have often been chronicled by the press. His daughter has been married no less than seven times.

Trujillo's first son-in-law, incidentally, was no mean lover, himself. It was Porfirio Rubirosa, who later married a pair of American heiresses, Doris Duke and Barbara Hutton (one at a time, of course).

Through many centuries the most famous country for love is France and, for the past half century, the most famous love symbol in France has been Maurice Chevalier.

Chevalier sky-rocketed to fame at the age of twenty when he was chosen to co-star in the Folies Bergere with a lady named Mistinguette. At the time, Mistinguette was over fifty. But she was still wildly beautiful and known as the "girl with the million dollar legs."

It wasn't long before Chevalier was swept off his feet and the "May-December" affair was the talk of Paris. Apparently, it was she who awakened the tiger in the French songand-dance man, because from then on he broke one female heart after another. The climax came many years later, however. It was the year 1927, and Chevalier had just married a pretty singer named Yvonne Vallee. While they honeymooned in Argentina, the 73-year-old Mistinguette raised a howl in the Paris papers. What is more, she was still sexy enough for the press and the public to take her seriously. Today, incidentally, Chevalier is 75 years old. And, according to many women, he is still a sex bomb. Perhaps the French know how to take care of themselves.

The logical successor to Mistinguette, however, is a still very young lady whom the whole world knows as B.B.—or Brigitte Bardot.

The "sex-kitten," as she is called, is probably responsible for more nervous breakdowns among ex-lovers, husbands and would be lovers than any living woman. She has the looks and figure to arouse the juices of any male the right (Cont. on p. 65)



## TAKE FIVE!

The ayes have it for actress Cathy Crofoot, who rests her eyes while reading a new TV script.











After a hard day at the office, secretary Shelley Laws (left) relaxes with limbering up exercises. Ann Wain, also a girl Friday, simply stretches out for five minutes.



Once upon a time it was common to say, "Heaven help the working girl"—but no more. On these pages are five heavenly beauties who know when to take a breather on their jobs—and how to look breathtaking, doing it.



Movie script girl Dee Adams (top) picks up with orange juice before doing homework. Dancer Ann Storrs refreshes in shower between rehearsal and show time.











# ...TAKE FIVE MORE!

Doing housework is relaxing way for Las Vegas dancer Terry Higgins to start day.



Francine Daugherty, an ad agency receptionist, finds a 45-minute nap before going out on date, a breather she's most receptive to.





Chair exercises help bookkeeper Sally Harris, who does figures at home (top). Lee Wren takes time out to move furnishings.







When you have an active mind as actress Elaine Jones does, "taking five" sometimes proves to be of little help. This is a sign for her to get back to her script till she masters her "p's and cues."



Though President Kennedy's 50-mile hikes have been discredited, the nation's leading medical experts still insist that hard work won't hurt anybody. Yet, it's important to know when and how to stop—as these shapely lasses do—in order to stay in healthy, tip-top shape.

#### In work or love, never underestimate the power

THIS IS THE STORY of Gerry Rapp, a young assistant publicist, and his big night of glory. Before we actually meet Gerry, however, we must first take a look at two New York institutions: The Premium building and the Premium Theatre. While not the largest movie house on Broadway, the Premium remains one of the best known. Like the Palace, it's had a long and checkered career. Through the 1920s it was a famous vaudeville house and, even after its conversion to the screen, it was still known for its stage shows. During the '30s and early '40s, teen-agers of both sexes used to line up at five in the morning in order to grab a front-row seat whenever a top singer or name band would play a date there.

Nowadays, the Premium is used exclusively as a showcase for first-run films. There are no more stage shows, and the eager couples who still crowd its balcony are forced to either concentrate on the screen or provide their own, more personal amusement. All this is known to most of the people who flock through the Premium's neo-Victorian lobby. Few of them, however, bother to notice a small side entrance with the words, "PREMIUM BUILDING," written above it in fading gilt letters.

Yet, to those in show business, the Premium Building is far more important than the Premium Theatre, today. Its seven stories house the offices of casting agents, booking agents, producers and one large Broadway publicity house named Travis, Gumpert and Associates, famous in show business.

The Travis, Gumpert office rented the entire fourth floor. A tiny cubicle in the rear of that office was the working home of Gerry Rapp.

Gerry was kept busy each day, taking care of jobs nobody else wanted. He would write pressreleases that never managed to break into the 
newspapers, arrange out-of-town hotel reservations and see that clients were kept amused on 
their days off — a task that was referred to as dogwalking. Gerry had his dreams, of course. Some 
day, he wanted to get a really big story into the 
papers. He didn't have anything specific in mind, 
but naturally it would have to do with showbusiness—and preferably with the Premium Theatre! He thought the old place had one big news 
break left in it, and he wanted to be the one to 
work it out.

His other dream was more private and had to do with Lois Frazier, a secretary who worked in the Travis, Gumpert office. Lois was blonde, lithe and built to rival the exotic dancers for whom Gerry wrote press releases. She had been sitting a few feet away from him ever since he started to work for the firm in November. But for all the good it did him, she might as well have been half-way around the world.

All that winter her face and figure haunted him. He started asking her for dates during the spring and as spring changed into summer, she accepted.

### IT HADDENED ON



#### of a publicist - especially when he is desperate.

But somehow this proved worse. When she was distant with him at the office, he could put it down to her business personality. But when it happened on a date, it was just plain discouraging.

The last time they dated he took her to the beach. And the sight of her in a bikini bathing suit made him gather all his nerve together and kiss her. Anything would have been better than what happened — even a struggle or a slap in the face. But those kissable lips of hers were completely disinterested as they rested against his. It was like kissing a wax dummy. He would have felt-better if he could have told himself that she wasn't interested in men. But something in her eyes revealed that this wasn't so.

Things might hav gone on that way forever if Gerry hadn't run into Bill Fralley in front of the Premium Theatre one day when he was coming back from lunch. Bill was a chemist whom Gerry had known in college. They hadn't seen each other for a couple of years, and they made an appointment to meet that evening for a drink.

"You look like hell," Bill told him after a while.
"I should," Gerry answered with a sigh. He told his friend about the problem with Lois.

Bill nodded sympathetically. "That sort of thing does put a strain on a man," he said. "Upsets the chemical balance."

"You're telling me!"

They were both silent for a few minutes. Then

Bill spoke slowly: "I just may be able to help you out," he said. "I've been working on a new formula to ... ah ... make the opposite sex feel more sexy, as it were."

"You mean a love potion?"

"Not exactly. But it does have the same general effect," he admitted. "I'm not certain about the ethics of it...."

"Never mind the details," Gerry broke in, impatiently. "Does it work?"

"It should," Bill said, carefully. "It is a brandnew formula, after all, and I've never tried it out. But, theoretically, at least, a woman can't resist it."

"What do I do? Place a few drops in her drink some evening?"

"No. It's in powder form and she'll have to inhale it through the air for about five minutes for it to have any effect."

Gerry looked crestfallen. "I knew there'd be a catch. I can just see myself taking out some mysterious powder and making Lois sniff it for five minutes or more."

Bill nodded. "Yes, that does have its drawbacks." Suddenly, his eyes lit up. "Tell me. Do you have an air-conditioning system in your office?"

"Yes. We do."

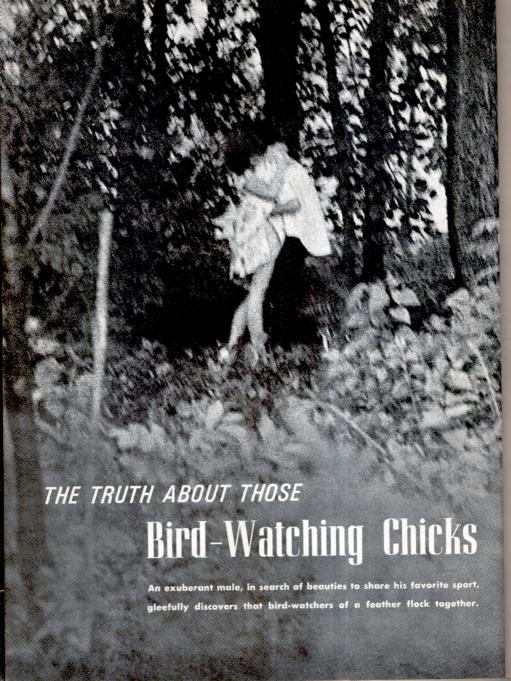
"Then, here's what you do. Make some excuse to keep her late one evening and, once the two of you are alone, place the powder in the system!"

(Continued on page 70)



FICTION BY GEROLD REMICE





"IT'S A BLUE-GRAY GNATCATCHER," I observed, my binoculars pressed to my eyes. At my side the double-breasted hipswinger I'd brought along on this field trip made a careful notation in her notebook. She paused in her writing just long enough to swat a gnat. She missed.

As it zoomed in on her red-coated rump, I took a swat at it myself. I also missed, but she playfully hit back and, warbling a giggle, flew coyly down the

hillside. The Gnatcatcher forgotten, I took wing and followed.

I found her nesting demurely at the bottom of the slope. The flutter of play which followed proved to me once again that a bird-watching chick in the bush is worth two such canaries in the urban hand. So immersed did I become in the follow-up to our billing and cooing that I completely forgot to note the markings of a *Pied-Billed Grebe* which flew overhead.

It's not often that I'm indifferent to a rare sight like that. You see, I've been a conscientious bird-watcher since I was a little kid. Birds had been my sole passion until I reached adolescence and began to appreciate another kind of chick. By the time I reached manhood, working hours aside, I split my time

pretty evenly between the two.

It never occurred to me that the two pastimes could be combined until I joined a bird-watching society. For reasons which will become apparent, I quit it to join another, and then another. All told, I joined four bird-watching clubs and left each of them in turn.

My thinking in joining them had been the idea of getting together with people who had an interest in common with me. Particularly, I had hoped to establish rapport with some female bird-watchers. This might have been possible, except that I was driven off by the fact that the females I encountered fell into the following categories:

Over-Age Chickadee. Easily identified by its fat-tailed waddle and bright plumage, this species flocks together, forms its own society and cackles to attract young, single fledglings into its nest. The prey soon finds feathers flying over him, and if he isn't cautious, his wings may be clipped in the melee.

Beady-Eyed Husband Hunter. A true bird of prey, this specimen may be recognized by its mating call, which goes like this: "So-how-come-a-nice-looking - fellow - like - you - isn't - married - so - what - kinda - work - do - you - do - so - you - make - a - nice - living - so - whaddaya - wanna - miss - out - on-wedded-bliss-for-so-aincha-lonely, etc.?" There are infinite varieties to this call, some more subtle in their trill than others, but all unmistakable to the wary male bird-watcher.

Gold-Digging Sapsucker. "Gimme-gimme-gimme" is the shrill cry of this chick. Also known as the Bill-Running Man-Mangler, its plumage is alluring, sparse and expensive. Many a male bird-watcher has been fooled by the camouflage hiding

its predatory instincts.

Apron-Stringed Nester. A sub-species of the Silly Goose, the chirp of this creature is a simple "Mama-sez-Mama-sez." Incapable of flying under its own power, it remains under the wing of its mother until time transforms it into an Over-Age Chickadee.

Gravel-Throated Henpecker. A variety of Shrike, this one is noted for its sudden swooping and great tenacity when it gets the male in its claws. Cannibalistic, mating brings out the worst in the Henpecker. Its call is varied, but always a danger signal.

My feathers ruffled by these and other varieties of sharp-feathered femmes I encountered in bird-watching clubs, I gave up on ornithological rapport and decided to go back to my solitary sparrow-spotting.

(Cont. on p. 60)









### The First

Inevitably it happens on a day
in late August—the air grows mellow
and the first leaves fall. For
Maria Martini it's the sign that
she'll soon close down her summer
pad, as she looks ahead to turning
a new leaf in a brand-new season.







# Sign Of Autumn







A production assistant in a New York advertising agency, Maria shares a summer house in nearby Long Beach with three other girls in her office. As the fall season approaches, this dark-haired beauty and her friends already have begun to think about the coming whirl of cocktail parties in town and the idyllic weekend rides in the country. So a girl as popular as Maria doesn't mind at all preparing herself to shut down her spectacular sea house in the August sun.







### HOW MUCH MONEY

With more and more girls going in for free love these days, the once-high cost of being a playboy has plummeted drastically.

#### BY HARVEY KEAN

VER SINCE a brash young advertising woman, Helen Gurley Brown, caused a publishing brush fire with her book, Sex and the Single Girl, women have become awakened to the fact that the old-fashioned double standard need no longer inhibit their libidinous impulses. What's more, men themselves have been made aware of the existence of a surplus of females who are just dying to be loved, honored and seduced-with no strings or greenbacks attached. The notion that the man on the make must proceed equipped with a fast car, snazzy wardrobe and padded bank account no longer holds true. In fact, in the days before the Industrial Revolution changed the whole concept of life, love and the pursuit of happiness, this notion didn't hold true, either. Casanova was a poor boy, who kept himself in ample supply of pantaloons by cheating at cards. Ben Franklin managed to keep the roof over his head by practicing the thrift maxims he preached. Both of these heroes of the boudoir stand once again as examples for the vigorous young Romeos of today.

"There are 4,000,000 too few men around," noted author Brown. "If a girl just stands there with her mortal soul ready to be probed and sweet and smiling, nothing may happen."
No truer words were written. From a man's point of view, under such bullish circumstances, "soul-mates"

are today a definite waste of time. Furthermore, in view of the tremendous psychological enlightenment of the modern age, a girl of this sort would prove even a bad marriage risk—for love without sex is not the sort of thing happy families are founded on.

"It takes all kinds to make up a world," goes the old cliche, and today the man on the make is finding he's never had it so good. There's never been so great a variety to spice his life and bring the gleam to his eye. A well-known writer has been living for months, his meager income largely augmented by gifts from three heiresses who regularly receive his favors. "Just get yourself published in any little magazine," and you'll







### MAKES THE MAN ON THE MAKE?

never be without a beautiful girl from that moment on," he told this correspondent.

Admittedly writers and artists enjoy a special kind of advantage in the game of love—a glamor that has taken hold in the United States, largely because of motion picture propaganda. Nevertheless, lawyers, doctors, truck drivers, salesmen and college students are also finding lush pickings among the crop of available females.

A door-to-door vacuum cleaner salesman recently confessed that his earnings for one week were drastically reduced as the result of his day-time dalliances. "Some of these women are just too luscious to resist," he said.

A knowing college student observed, "The campus is the easiest place in the world to make a girl. However, you've got to adapt yourself to her fantasies. Nobody has more fantasies than a coed. If it's changing the world, then you play the part of the liberal-idealist. If it's security, you pretend you're preparing to make your mark in business. These girls are pushovers."

This student is a far cry from the campus playboys of the Twenties and Thirties, who were usually to be found in the gold-plated tuxedoed lines around the various stage doors. The girls they dated were plainly playthings on the make for "moola," not woo. To win a chorus girl's favors, the young man paid out, not hundreds, but thousands of dollars.

Yet, with the changing times, vīrginity has ceased to be a virtue, and as a result sex needs no longer be purchased with cash. In other words, it doesn't require any money to make the man on the make. However, this isn't to say that an amorous-minded male can get by being a skid-row bum.

As Shakespeare wrote, "Clothes make the man." To this can be added such things as a car, some pocket cash, a good physique, a sharp wit, a sense of humor, skill at some sport outside the bedroom. For some women, all of these attributes are essential; for most others, only a few. Vance Packard noted in his book, The Status Seekers, that class aspirations are the most difficult traits for people to change. Thus it is important, then, for the man on the make to begin with his own class concepts, using them as the means of defining the orbit within which he can best operate.

A bachelor truck driver who has more females than he can take care of disclosed to this correspondent that he always campaigned assiduously to get the girl of the moment into bed. With the help of a bank loan he purchased a convertible. He also furnished his wardrobe with colorful sports clothes. "There was one girl who worked in the company's office," he recalled. "She'd see me during the day all sweaty and greasy. I asked her for a date, and she accepted. When "Cont. on p. 72)





IIIHY

CCK UP your wives and sisters, men. The fleet's in!"

"You know the way it is with sailors: A girl in every port!"

"If there is one thing a woman can't resist, it's a sailor!"

These are a few examples of the popular legend that seamen are the most potent lovers alive. All they need do, according to the myth, is to walk down the street for girls to swoon at the mere sight of their uniforms.

The truth, however, is that sailors are lousy lovers. The stories of their prowess with the opposite sex are usually made up by the swabbies themselves in order to fill time aboard ship. When they do hit port, chances are that they'll spend their evenings alone or with other men. One reason for the popularity of the nautical toast, "To the lass that loves a sailor," is that she is such a rare species of female.

Sound like heresy? Perhaps. But here are a few facts:

Item: A newspaper story, recently, points out that more and more sailors are getting "taken" by B-girls when they go on shore leave. The gobs go out searching for romance, but wind up with a Mickey Finn and an empty wallet.

Item: About eight months ago, a large group of sailors were polled by an independent research bureau in order to find out their personal and military problems. The number one personal problem? Women—the finding and keeping of same. "Oh, I can usually pick up a girl when I have some money to spend," one sailor told an interviewer. "But I want one who is interested in me, not just what I can buy her. And I haven't met a dame yet who didn't leave when my dough ran out."

Item: In another poll, this one conducted by a West Coast newspaper, 450 young women were asked to name by occupation, their preferences in dates. Sailors were placed near the very bottom of this list. Some of the girls went so far as to insist that they would never date a sailor.

These are not isolated incidents.

### SAILORS ARE LOUSY LOVERS

To hear the swabbies tell it, they're all Don Juans. But the seaport sirens sing a different song!



They form part of a large pattern which the author has noted in reading many newspaper reports and in talks with sociologists, psychologists and Navy men. Sailors have a rough time getting girls and most girls do not like sailors.

There are two objections here. In the first place, if sailors are such lousy lovers why should stories of their potency have become so prevalent? And secondly, what do we do about the observed fact that sailors are often seen in bars and cocktail lounges literally surrounded by women?

I'll take up the second point first. This is not such a contradiction as its seems. Sailors often go on liberty after two, three months or more at sea. Shore leave is the first real chance for them to spend the money which they have accrued in this time. And spend it, they do.

Tobias Smollet, an 18th century physician and sailor who turned author, wrote that "sailors get money like horses and spend it like asses." Another writer, Leigh Hunt who lived about a hundred years after Smollett, said, "The sole business of a seaman on shore, who has to go to sea again, is to take as much pleasure as he can."

Sailors have not changed much since Hunt's and Smollett's days. They come ashore in furious pursuit of pleasure, trying to make up for all they missed at sea. To do this, they're perfectly willing to spend their money "like asses." Obviously, it is not too hard for them to find women who are perfectly willing to help them spend it.

But what sort of women are these? Normally, they are prostitutes and B-girls of either the professional or amateur variety. If they make love with the swabbie, it is not because of any affection towards him. When his leave is up, or his money's gone, it is goodbye and off on the search for another sucker.

A Navy psychologist told me that a sailor who is frustrated in his attempts at normal relationships with normal girls will usually head for one of two experiences. "One is with a cheap pick-up, the other is to be found at a tattoo parlour. They both provide sensation and a release from frustration with a minimum of effort on the man's part. He can return from either with a feeling that he's a real man.

"Of course, he is cheating himself. To get real satisfaction from a love affair, a man has to be able to satisfy his woman—to make love to her. A tattoo parlour, a house of prostitution, a B-girl, are all inadequate substitutes for the man who can't make it the way he really wants to."

Those stories of sailors as seadogs with roving eyes and dozens of faithful girls have been concocted by sailors themselves. Stuck at sea for months at a time under conditions of enforced abstinence, they talk, think and dream of women. Since there are no real girls aboard to relieve the exclusively male society, the men tell stories to one another about girls they either knew or wish that they knew.

"Each day you're aboard ship," an ex-sailor pointed out recently, "the stories about women grew wilder. A girl you shook hands with once becomes Continued on next page



### WHY SAILORS ARE LOUSY LOVERS continued

the heroine of a love story complete with graphic descriptions. A cheap little tramp becomes a glamorous movie starlet.

"You realize that most of the stories the other men tell are as false as your own. But you want to believe, so you never question them too closely. After a while, you find yourself even believing the tales you tell, yourself."

"In other words," as one psychiatrist pointed out, "the lack of an adequate sexual life aboard ship, causes sailors to invent one."

Rudyard Kipling summed it up in verse when he said:

"And there were men of all the ports

From Mississippi to Clyde, And regally they spat and smoked.

And fearsomely they lied."
But why should this be true? Why
should sailors be such terrible lovers?

For the main reason we must go back to the facts of a sailor's life: All those hours that they spend exclusively among other men at sea and the wild release that they feel they need when they hit shore.

A sailor on leave knows what he wants from a woman and will brook no nonsense about it. As one swabbie put it, "Look, when I get shore-leave I haven't seen a woman in a long time. And I don't want to kid around with any dame who wants to play games. A man can waste his whole liberty with that kind of girl and wind up no place. When I figure a

dame is starting to play ring-aroundthe-rosey with me, I tell her straight out: I say, 'Look baby, you know what I want. If you want the same thing, O.K. Otherwise, let's forget it."

There is more than an off-chance that this sailor was bragging to me about his forthrightness to women. But whether he was or not, his attitude remains the same. He wants a woman for one purpose and one purpose only. He doesn't want to go to the time and trouble it takes to woo and win a normal girl.

And it does take a lot of time and trouble to make love to a girl.

A woman must be wooed slowly over a long period of time. Havelock Ellis has written that a lover "must approach a woman with the same consideration and skillful touch as a musician takes up his instrument . . . A woman's love develops much more slowly than a man's for a much longer period. There is real psychological significance in the fact that a man's desire for a woman tends to arise spontaneously, while a woman's desire for a man tends only to be aroused gradually, in the measure of her complexly developing relationship with him. Hence her sexual emotion is often less abstracted, more intimately associated with the individual lover in whom it is centered."

As the female author of "Frankenstein" put it in a letter to her own lover, "The way to my senses is through my heart."

Any man who does not recognize this fact is almost by definition a poor lover. And a sailor who doesn't want to take the time for the niceties, who just wants a woman—any woman as long as she's female shaped and willing—falls into this category.

A sailor has another disadvantage as a lover. Living most of the time in a strictly male group, he often literally does not know how to treat a woman.

"The rough-house, horseplay, bad language and so forth, which is appropriate among men," a wellknown New York City psychiatrist told me, "is entirely out of place in a male-female relationship. Many a sailor has lost (Cont. on p. 68)















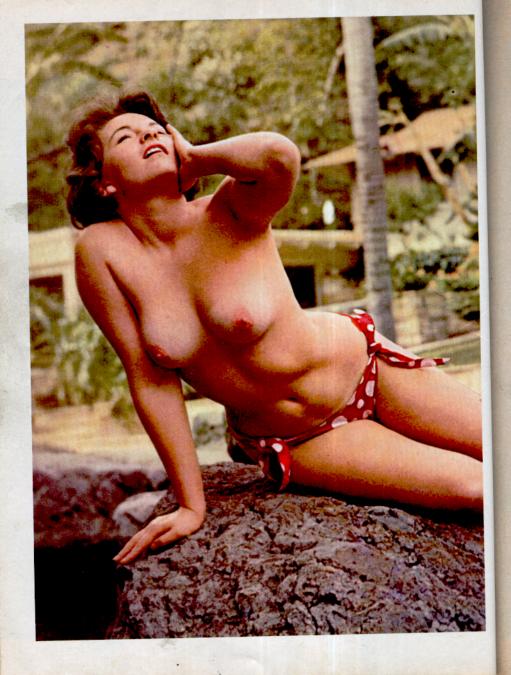
# KEEPING HER OAR IN





See next page









Though Kim Knowles had a rough time navigating in her rowboat, she pulled through, looking like a dreamboat. Yet, she found the best way for a landlubber to enjoy a placid mountain pond is simply to gaze at it from the nearby rocks. There she makes a beautifully placid sight herself. A determined girl, Kim is game for any kind of sport, although rowing and swimming are hardly her forte. On another day you can find her on the golf links or the tennis court, making the shots that are great to behold. Yet, it's never trying, watching this lass who won't stop trying.

A man imprisoned in loneliness might find strange things happening to him. There's no telling what he will do when he finally meets an enchanting girl.

T WAS A SLEAZY, moth-eaten little motel, the kind a man and wife are attracted to, provided it's somebody else's wife. The kind of motel I always look for. More often than you'd think, the girls are left behind when their one-night-stand Romeos pull out at dawn. They can be pretty friendly when they need a ride back to town. And sometimes they're

friendly anyway.

The kind of work I'm in, I get to stop at a lot of these places, and I've learned a few tricks-like when you hear a car drive away in the early morning, you look out to see if it's a guy by himself; then, if it is, you wait a while and see if he's left anything behind. You say something like, Your friend shouldn't leave such a pretty thing like you all alone, and you show her a bottle. No, I'm not saying it works all the time-maybe only a tenth of the time-but you try it often enough and, what the hell, it's just one more approach.

Oh, yes-the kind of work I'm in. I inspect traffic lights. My company sells them all over the East and a crew of us go around trouble-shooting the lights. So a couple of months ago I got this new route that took me from Newark all the way down to Baltimore. It's that long because the lights don't go out of order very often and how many firms do you think make those things?

So I stopped at this sleazy little motel just outside Chestertown, Maryland, registered and looked around. It was just after dinner, too early for much action. The kind of clients who pick (Cont. on p. 50)

What Dreams May Come



#### WHAT DREAMS MAY COME

a place like this one register late, after they get boozed up—or get their courage up. Also, it was a Tuesday, a slow night. After reading a paperback mystery, I went to bed. Alone, all, all alone.

I didn't hear any cars drive away during the night and there were no leftovers for breakfast, next morning, and I awoke with the awful taste of frustration in my mouth. Frustration and loneliness-God, is there anything worse? To go to bed lonely at night and wake up before dawn and feel an emptiness beside you and an emptiness inside you; to know that the emptiness beside you will maybe be filled for a few hours each week-and that the other emptiness, the great, cold, desolate void that a thousand shrill painted tarts could never fill-that will only grow and grow like the exploding universe, until it stretches beyond whatever you are and wham! -there's nothing there but empti-

That's how it was, next morning, that morning when I first saw Her, with a capital H. The Girl. Paradise shaped like a female; all the Garden of Eden—the smells, the colors, the tenderness, the delicacy—squeezed into hundred and ten pound package, all wrapped in frilly cotton and tied in the middle with a ribbon. Like a bright shiny Christmas gift ready and eager to be opened. Her name was Greta and she was the chambermaid.

She knocked discretely on the door, stuck her head in and said excuse me, could she make up the room now because it was getting late and she was off at noon.

Okay, what would you have done? You would have invited her in with a breezy, nonchalant wave of the hand and told her to go ahead. And while she swept up and made the bed you'd have pretended to be busy packing, while you watched her lovely fanny jiggling as she made the bed. And since motels like this often hire pretty dishes to work up the appetites of the clientele and lure them back, you'd have figured she

was fair game. And you would have trotted out the bottle and the line, along with the hook and the sinker. Just like you figure I must have done after all my big talk.

Well, I didn't do anything like that at all. I didn't say a word, not one lousy goddam word. I just nodded and let her come in and do her work. I couldn't even bring myself to watch her; instead, I trembled and sweated while I fumbled with my suitcase. I caught one glimpse of her in the dresser mirror, one luscious glimpse as she leaned far over the bed and pat the pillow into shape and raised her leg high so that half her thigh was revealed and the soft curves of her body were accentuated by her billowy dress.

Snapping the suitcase shut, I seized it and walked out of the room fast without looking at her. I had to in order to keep from going to pieces. Because what I said—all that about me picking up the leftover babes and about knowing all those tricks, and being the worldly lothario of the motels—that was for the birds! The truth is, I only imagine all those things. I want it to be like that—if you only knew how much I want it to be like that...

How is it really? I'll tell you. It's like death, the loneliness. It's like I said before-and that was true, about the emptiness and all-I go to bed each night, always in a different place that's really the same place, and I dream about the girls I've seen and wanted and didn't have the courage to approach. Yes, I dream and the dreams are so real that it almost seems that those wonderful things are actually happening. I mean, in my dreams I can do anything I like; I can undress the prettiest girl I've seen, and touch her and feel the silkiness of her and the warmth. It's really almost as good, my dreams are that real.

But I always wake up. Always. I grab at the dream and I try to wrap it around me like a soft warm blanket, but, always, I feel it slipping away as the blanket turns to mist. And I wake up. And then the hell

begins all over again, never ending.

So I ran out of the room and got into my '56 Buick with the bad valve and clattered away toward Baltimore where there was a traffic light whose timing system was all fouled up. I climbed up to the light and opened it and it went blippety-blip and its great round red eye stared into mine. I don't mind the green lights or the yellow; they're kind of soothing. But the red ones. .. A head shrinker once told me that red signifies guilt. I mean, how stupid can you get? I walked out on him and never went back.

Anyway, I fixed that damned red light and left it blinking and smirking in my rear view mirror and before I knew it I was on Route 213 again. I know I shouldn't have stopped at the motel, that night. But I couldn't help it. Maybe this time, I told myself, it would be different. Sooner or later it had to be different. Sooner or later I would be able to walk up to a girl and tell her she was lovely and would she like me to buy her a drink and how about a little roll in the hay. And then I would forget about the loneliness, the frustration and the day, long ago, when my father shot himself because he found my mother in bed with another man.

I drove up to the motel and registered and the slinky clerk with the built-in leer said how nice it was to see me again so soon and have a pleasant night.

I saw her almost at once. She was just going into one of the rooms. She was dressed differently, with a jacket and a handbag—and she certainly wasn't going in there to make beds. It must be that she lived there. A something feeling went through me that was both warm and cold as I wondered how the night would be. Warm or cold?

I knew how it could be because now I knew that my little chambermaid was not just a chambermaid. On the other hand, she was too young to have been in the business long enough to deepen the dimples and remove the (Cont. on p. 66)

# PLAYTHINGS FOR PLAYMATES













The child's slide has been around for 90 years. Even today it still helps Marcy Frazer to ease her cares away.



Pocket billiards became popular in England during Shakespeare's day. Mikki Frantz shows off English touch.

Nancy Simms is delighted with kitten made of clay. It is believed Cleopatra was first to use such a toy to keep her "feline" happy.





Stuffed leopard, like one Doris Peterson cherishes, was invented in the Middle Ages in Germany. This type of toy is the most popular in world.









Boats have been around since man's earliest times, but only in the past 25 years have they become famous as playthings for pleasure lovers like Ann Winfield (left). Others like Jo Weems are finding fun to be the net gain from using nets.



## The City Where Anything Goes-



### Servicemen, tourists and residents alike find Panama City a

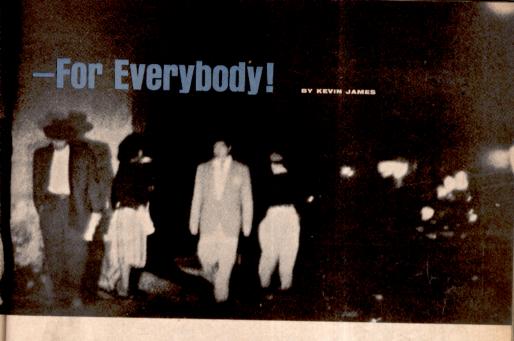


A LL CITIES are many cities. This applies to such prosaic places as Reading, Pennsylvania and Hohokus, New Jersey. But where this multi-faced quality is most noticeable is in the romantic ports of call at the crossroads of the world. I'm in one of the most romantic of all, at the moment-Panama City. When I leave here I'll carry away many memories; but the most vivid will be three-one for each of Panama's faces:

First, Panama City is a "sin town," whatever that is. So many communities of the world have been described as sin towns in recent years, I expect Reading and Hohokus to be next. Sure, Panama is reeking with sin, sadism, vice and viciousness—like most other places—but most of it is out in the open. It's refreshing, that way. Going to Panama, some day? Want to know where to go? Listen:

My first trip—I was green; that was four years ago. I made one acquaintance, then, that paid off when I returned this time. Her name is—for our purpose—Ginny, and she's one of the youngest, prettiest and smartest floosies in Central America—or anywhere else. When I looked her up, this trip (so she could help me brush up on my Spanish, naturally), she said, "Okay, Senor

After the show is over, entertainers will join their audience and make selves available to highest bidder.



### tropical paradise with an irresistible aphrodisiac climate.

Kevin, you are grown up, now—we shall do the rounds, si?"
Si, indeed, and see, I did. Ginny, who is the daughter of an American engineer—a real louse type who abandoned his Indian mistress and daughter during the War—was dressed tastefully (in case we stopped in for a drink at the Panama Hilton or the Nacional), but that didn't cramp our style. We started out in low gear at the El Sombrero, Panama's best night club, where they put on a show that would rock the clipped pigeons at the Latin Quarter in New York.

Then, properly fueled, we lit our fuses and took off. Our orbit consisted of "the rounds," and we hit every brothel worth hitting in Panama. Incidentally, I wouldn't advise everybody to make this "kicks" tour of Panama—at least, not with a girl guide. The prostitutes at the various establishments kind of resent it—they think it's an insult—and they're likely to tear both you and your "es-courtesan" to shreds.

But Ginny was well known and—unusually—liked by all. Or nearly all. We drove straight out the Via España, on which, it seems, most of Panama City's life is to be found. About a mile beyond the *El Sombrero*, the fun houses begin. (*Cont. next page*)

Hotels—from the highest class to the lowest—cater to romancing fun-seekers, wishing to "do up the town."



#### THE CITY WHERE ANYTHING GOES-FOR EVERYBODY

And so does the fun, although I was simply doing "research" for magazine articles, this trip. We visited such places as the House of Love (imaginative title, that); the Blue Grotto (where you can not only get a roll in the hay, but rolled—so watch it); the Casa des Butones, or Push-Button Club (which is like a motel where, when you push a button for service, you really get served); and there was the Blue Goose and the Teen-Age Club. Now, there's a place, the Teen-Age Club. Now, there's a place,

In each of these spots Ginny and I sat at a table and had a beer while talking to the girls, most of whom were friendly, once Ginny explained that I was simply writing a story about Panama. But in one small joint on the Rio Aubajo, in the West Indian section of the City, we got into trouble. Here Ginny was not known—and therefore, she was not liked.

The details don't matter-they never do, in these things. Anyway, somebody swung a bottle (after a lot of preliminary words, naturally). I am still not too far removed from my youth to be fairly alert; I caught the arm of the bottle wielder, thus saving the day and, incidentally, Ginny's skull. Unfortunately, in saving Ginny, I had to lay hands on the person of the gal with the bottle: this was too much for the proprietor of the "club." He took a swing at me. Who saved me? Ginny, who else? Man, she was great in a fight! She made deadly weapons out of her spike heels and daggers out of her talon-like nails. We fought a retreating battle, catching bottles from the tables we passed on our way out, and hurling them at the feet of our attackers.

As we drove out the courtyard in my Hertz getaway special, the M. P.s.—who do a good job of policing the houses—roared in. Behind us came the sound of breaking glass—and I hoped it didn't signify a breaking head. Ginny and I had escaped with minor contusions and abrasions.

"Let us," said Ginny, breathing fast and her eye bright with excitement, "stop at the Nacional for a drink."

The Nacional, the second largest hotel, is a posh place. I looked at Ginny out of the corner of my eye. "That seems like a nice way to end the evening."

But Ginny, a more complex creature than most of her kind, was thinking of how salutary such an abrupt and radical change of atmosphere might be to our emotions. "That," she said, smiling at her reflection in the windshield, "is not how we will end the evening."

And it wasn't.

Panama is more, much more, than this. Only a single wide, white street separates Panama City from the Canal Zone. A street and a fence. But between the two there is a yawning gulf that can never be bridged. Panama City is dirty, noisy, smoky, smelly and old. The Zone is clean, quiet, pure and relatively new. And you can have it! There is more hypocrisy, treachery and double-dealing among its inhabitants than anywhere I've ever visited. This ten-mile by forty-mile strip, with its clinical communities scattered about-Balboa, Fort Clayton, Fort Amador, Cristobal, and a dozen others-is the home of the guardians of the Canal and dominated by the military. It is, outwardly, a model enclave. But ..

In the Zone, sex is rather dirty. Many of the wives of the officers and civil servants hate Panama, are bored and lonely. This makes for a bad situation when so many of the men are young and virile—as well as bored and lonely.

In the line of duty, more or less, I myself became somewhat tainted—and it was my introduction to this second of the three faces of Panama. Again, the details don't matter. Leave it that—at an affair at the Ft. Clayton Officers' Club one night—I was introduced to the very pretty little wife of a major who was fifteen years her senior and who chose to work late at his office while she attended the Club alone.

And leave it that she and I hit it off, talking of our mutual interest in sailing, skin diving and like sports. It was real fine.

But I cut things short that evening when I took her home. I wasn't about to get involved with the belongings of a crusty major who was probably a crack shot. . . . Except that I had nothing to say about it. She called me at my place in Panama City, a day or two later (she lived in the Zone, of course) and, well, I met her on the wharves behind the old city buildings. We talked of this and that-a lot about her dissatisfaction with the kind of life she'd got herself into-and she told me about life in the Zone. "My conscience bothers me a little," she said, "because John is so damn faithful and conscientious. But-I can't stay cooped up in that hellhole much longer. And I need a break right now. Take me for a drink." She looked at me and there was honesty in her eyes. "It needn't go any farther than that."

"Where to?" I asked, not quite sure what to make of it. Or of her.

"Let's just ride—right into the middle of town. John's away across the Isthmus inspecting a new installation. He's staying all night. It doesn't matter where we go."

We took a cab and rode up Fourth of July Avenue till we got to Observation Hill; then we turned south into Second Street. This is a pretty tough section of town, but not if you act like a native. We got out of the cab and walked a block. We were in front of a place called the Mariner. That's where we decided to go in and get our drink.

Now, what happened then can happen only in imaginative books that nobody really believes—or to people like me. It happened, though; for this, remember, was in Panama. We walked in. We sat down in a booth and ordered. Two Scotches on the rocks, no water. We talked... It was early in the evening and although the place was pretty crowded and (Cont. on p. 74)

## A LOVER-LY BUNCH OF COCONUTS





#### A WARM-BLOODED SPIRIT

(Continued from page 9)

the way she talked! Which might give you a clue to the reason why, after a campaign that had gone on for the good part of a year, the only thing I got was frustrated. Darline combined the face of an angel and the body of a goddess with the mind of an old-fashioned Victorian rationalist. This was a girl who knew what she wanted-always. If she had passions - and I suppose she must have had some-she made certain that they were under the complete control of that rational mind of hers. Cool? She played it so cool, she cooled right out of the atmosphere! However, it was pleasant to see her draw herself up when she said, "Piffle." Torture, perhaps, but still pleasant.

"How can you be so sure that there aren't any ghosts?" I asked her, hoping to get a reaction.

It worked, nicely. This time she drew herself up with such disdain that I thought she was going to burst through her blouse. "Because anyone with the intelligence of a three-year-old child knows that they don't exist," she said, haughtily.

Mike looked angry. "I certainly think I have brains," he said.

"Not if you believe in ghosts," Darline said, definitely.

In the face of Darline's self-assurance. Mike's normal urbanity dissolved. "I suppose you wouldn't like to spend a night in the cottage," he said, spitefully.

"I might," she answered, slowly. "That is, if I had a real man to keep watch with me. Not because of ghosts-but because it's irrational for a girl to spend the night alone in an out-of-the-way cottage."

"Even in Westchester?" Mike asked with a trace of sarcasm.

"Even in Westchester."

Darline was looking straight at me, and it did not take me long to decide to volunteer. Not that I was anxious to become a ghost-hunter. Far from it. But the chance of spending a night alone with Darline under any circumstances was one that I couldn't pass by.

We arranged to go up there the following night. And as Darline tossed her little suitcase into my car, I knew that I would be the envy of any man who happened to be watching. The trouble was that they didn't know Darline.

The cottage, I should say right away, was located on an arm of land that extended into Long Island Sound. It had its own private beach and-since there were only three other houses on the arm and neither one of those could be seen-was as private as one could wish. It was an ideal spot for romance-or it would have been, that is, if Darline hadn't been all business.

We got there about six-thirty and unwrapped a picnic supper that Darline had a friendly restaurant pack for us. She didn't believe in cooking, that girl. "Why should I?" she said, "when restaurants can do such a lovely job."

I had no answer. I certainly didn't want to be the one to turn her into a drudge.

What I did try to do that evening was convince Darline that it would be perfectly business-like to take a late-afternoon swim. After all, I pointed out, ghosts rarely pop in before sundown.

I could see that I had struck a chord. "Well," she hesitated. "I did bring a suit."

"And the water is inviting . . ."

"Yes," she agreed. "It is. I'll do it." While Darline went into the bedroom to change, I got into my own suit in the parlor where she had already instructed me I was to spend the night. About ten minutes later she appeared wearing a bikini that hid only her essential parts, and hid those not very well.

Well," she said. "Put your eyes back in your head and let's go for a swim."

"All right," I said, weakly, follow-

ing her.

The water was warm and the beach clean and smooth. We had such a delightful time, in fact, that as we stepped out of the water I thought to hell with it and drew her into my arms. She fitted nicely, but kissed back in the manner of a teacher humoring a not-too-bright school boy.

"Control yourself, man," she said, briskly. "You'll need all your senses alert for tonight."

"They are alert," I answered truthfully.

"Not those senses."

"But those are the ones I'm concentrating on at the moment," I answered, reaching out for her again. "Must you always act like an animal?"

"I'm sorry. Here I thought I was being most human."

She shrugged herself away from

me and walked into the cottage. I remained where I was for a while, lighting a cigarette and trying to compose myself. I frankly didn't know what to do about Darline. I had tried everything I could think of. Once, I even resorted to the underhanded trick of playing strippoker with her. But by the time she was forced to take her shoes and stockings off, I was completely naked and listening to her outline a course of body-building exercises for me.

There was a time, early in our relationship, that I thought force might be the answer. Unfortunately for this theory, though, Darline spent several hours each week at a ladies' gym where she learned some very effective counter-measures-including one or two that nearly killed off my interest in romance, permanently.

Since I decided not to use muscle power, I was left with only my wit as a weapon, And, speaking quite honestly, she was smarter than I.

The problem seemed insolvable. There was nothing for it but to go in, change, and let Darline beat me in a game of chess.

A few minutes after eleven, we went to bed. Darline took the roomy double bed in the bedroom all to herself and left me outside on the couch

In spite of everything, however, I fell asleep quickly and did not know a thing until I was awakened by Darline's hand shaking my shoulder, "Get up!" she hissed flercely. "Get

I pried my eyelids apart reluctantly. It was still dark outside, but the cottage lights had been turned on. I picked up my wrist watch to look at it. The time was about twelve-thirty.

"Get out of bed," Darline said, again. "I've seen it."

"Seen what?" I asked, stupidly. "It! The thing! The ghost! Her! What Mike told us about."

"But I thought you said there

weren't any . "I know what I said," she answered in a taut voice. "But I know what I saw, too!" She glared at me for a moment as though daring me to call her a liar. Then she shuddered. "I was reading a charming little book on quantum mechanics, she went on. "When all of a sudden the lights flickered and went out, the furniture in my room began to shake and a white thing floated through the window ... It was horrible. She put her face in her hands,

I stared at her for a few moments, collecting my thoughts. I didn't know what it was that had started her imagination working, but nevertheless I was grateful. Her translucent nightgown was giving me some tempting glimpses of parts of her body that I'd always longed to explore. Perhaps tonight would be the night! I took her in my arms and slyly told her that everything would be all right.

It was at that point that the lights began to flicker, again. Then, just as Darline had told me, they went out.

For almost a year, now, I had been trying to get this girl alone in a dark room with her off guard. It had finally happened, and I was too damned paralyzed to do anything about it. Instead, I sat there like a lump of clay, listening to the creaking furniture and watching the moonlight that streamed in brightly through the windows.

Then I saw it. It was like a thin white vapor that leaked into the room and collected itself into the vague, hazy form of a woman.

Darline gave a high-pitched shriek grabbed the car keys that were lying on the table and made a dash for the outside. I followed, running as fast as I could. But Darline, that night could have outdistanced any Olympic sprinter who ever lived. She dove into the car and started the motor.

"Hey! Wait for me!" I yelled. She wasn't listening. I threw myself forward just as the car began to roll-and landed flat on my face in the dirt driveway.

I picked myself up slowly, listening to the fast-fading sound of the car engine. For a while I was undecided about whether to return to the cottage or not. But what the hell, I figured. A ghost is better than

no company at all.

Before I reached the door, however, she had seeped through again and was guarding the entrance. I suppose I should have been frightened, but too much had already happened to me that night. I stood gaping at the misty figure, wonder-ing what else she had in store. The one thing I didn't expect was for her to laugh. It was a musical, tinkly sort of laugh, although it was thin and sounded as though it came from a great distance. "Are you alone?" the figure asked.

I strugged futilely with my vocal chords for a few seconds and then

nodded

"That's good. I didn't like her very much.'

"Wh ... wh ... who ...?"

"That woman who left in her nightie. Is she your girl?"

"In a way."

"Only in a way? That's nice. I'm glad she's only your girl in a way. As I watched, her misty form was becoming less and less misty. She was changing slowly into a curvy, young red-head who was wearing a light summer dress. I must have been gaping, again, because she looked anxious suddenly and asked, "What's wrong? Don't I look all right?"

"Oh, yes," I said, honestly, "It's just that I thought you'd be more

battered looking.

"Why on Earth should I be battered looking?"

"The way you died . . . Your mur-der and all that."

A grin of understanding broke across her pert face which I was having a harder and harder time thinking of as ghostly. "Oh, that silly rumor. I'm surprised at you, listening to gossip."

"You mean you weren't attacked

and murdered?"

"By poor Mark? He's too harmless to hurt a flea. He was too damn harmless, in fact! That was the trouble. He frustrated me. And I'm sticking around here until I feel sufficiently unfrustrated! The thing is that most men run off before I have a chance to materialize properly." She sighed.

"But how did you die, then?" I

"Oysters. Or, rather, one oyster. It was a bad one, you see. Knocked me off in the prime of youth."

"I'm sorry," I said.

"Don't be. Ghosting it has certain advantages. Anyway, this is far too lovely a night for such a morbid subject. Let's take a swim, instead."

"But ... "What's the matter? Don't you like

to swim in the moonlight?' "I do, I do," I said quickly. "I

just didn't think ghosts did." "Oh, I'm a very special kind of spirit," she said, proudly. "I'm a succubus. We do a lot of things that other ghosts can't."

"Like what?"

"You'll find out," she grinned. "Say, would you like to see a cute trick?"

I nodded.

"Then watch."

As I did, her clothing and underclothing disappeared piece by piece. What was left at the end may have been a ghost, but to me it looked like pure girl. "Do you like me?" she asked, placing her hands on her hips and swaying, slowly.

It was a silly question. She had long limbs, slim hips, a flat stomach and high, jutting breasts. Any fleeting thought I still had of Darline vanished as completely as the girl's clothes had. Without thinking, I stretched my arms out and pulled her toward me. She was warm and vibrant in my arms. I suddenly blinked and stepped back, "You feel solid!" I gasped.

She smiled happily. "I told you

that we succubi were clever."

I took hold of her once more and prepared for a pleasant night.

When I woke up late the next morning, my night-time visitor had gone. It was a bright, beautiful day and I whistled as I dressed and phoned for a taxi to take me to the railroad station. Once in town, I reclaimed my car and then made arrangements with a grateful Mike Durrand to take the cottage off his

hands for the rest of the summer.
What did I do about Darline?
Nothing. Nothing at all. When it comes to a choice between a coldblooded girl and a warm-blooded ghost-well, there's only one way a man can go.

#### HOW JFK KILLED THE BEATNIKS

(Continued from page 19)

television, motion pictures or the public streets. The beard—a readilyseen outward sign of inner dissent -became the badge and trademark. With it went sloppy clothes and dark glasses, further identifying marks of the male of the beatnik species.

The hippy's opposite number, the "chick," was to be found clad in dirty jeans, sloppy sweaters and sneakers that had seen better days. Coiffures for chicks, like their couture, stuck to the rules: The longer, shaggier, straighter and stringier. the better. Except around the eyes, where anything goes, makeup was as

non-existent as soap. Unattractive? The outside world said yes, added an exclamation point or two, shrank and went about its business. But the beats dug each other; they embraced enough, in front of audiences, to prove it pretty definitively. Audiences, for that matter, seemed important to the beats. They wanted and needed approval of their own kind-and reactions, the more violent, the better -from the square society through which they moved along in their abrasive way.

Oddly enough, they did not however, consider imitation either worthwhile or flattering. The movement-which began with the bohemian crowd-soon attracted the tough boys, with their sideburns. motorcycles, violence, blue jeans and black boots. The newcomers caused more harm to the tolerant climate in which the real beats thrived than any other single element-and nobody knew it better than the hipsters who began it all.

The beatniks were not so bothered by the other elements that clustered around on the fringes, learning a little to store up for later and to remember in "real life" the college kids, for example, or the minor literary lights who found in the beat movement an expression and outlet for their fluid-drive lives in which the juice box had gone dry.

Nor were the true beats particularly bugged by the upper-bohemian group . . . the bunch that took to beat-watching when it got tired of Toulouse-Lautrec, French movies, booze, and sex in all forms. This group, as a matter of fact, was necessary to the beats; it translated the movement in terms that the world at large could understand, and made it easier for that tolerance to be maintained

The upper-bohemians, a mixed lot at best, are still thriving. They include the Madison Avenue boys; lawyers, so tired and jaded, that they flip their collective wigs in delight over smoking a stick of tea in a dirty pad; the no-bosomed, dederriered models who want to strip just to show their contempt of the fag photographers they have to deal with during the working day; pretty young telephone operators in Canton, Ohio, who approach men at parties and take off their blouses and bras and say, "Let's have a ball" —and who turn back from beat to square when the guys reach out to touch anything more than the record player.

There's where one of the big differences with the real beat world used to lie. A real beat never said no in any language. In one of Kerouac's novels, the quintessential beat was described as "a new kind of American saint, because of his sexual prowess: He keeps three women satisfied simultaneously and he is able to make love at any time or any place."

Nevertheless, it was the upperbehemians who stood between the square society and the beats—and in the process, eased the way for the general public's acceptance of the New Breed. For after all, it is the upper-bohemians who've figured so prominently in the major fields of communications—television, movies, magazines and books.

It was the upper-bohemians who persuaded the beats to accept the ways of publicity—and run the risk of defeating themselves by letting

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ordinary people in on what really goes on, back at the pad.

For example, beatniks showed up at a party for Look magazine.

Playboy found a girl to serve as a beat bunny playmate.

a beat bunny playmate.

A New York entrepreneur even rented out real live beatniks for \$25 an evening. This kind of merchandise was requested by squares who wanted something to start conversation going at otherwise dull parties.

Later newsmen and photographers invaded private pads, getting their kicks and sometimes their stories. They flushed beat characters out of their dark, dank coffee houses, and turned the white glare of publicity

upon them.

Life published a full-page photo of the complete beat pad-including marijuana, wine bottles, a mattress on the floor, a bearded beatnik on the mattress, with a sexy, sullen beat chick looking on-along with everything, except do-it-yourself instructions for making the scene. The article accompanying the picture described the beat generation as "the only rebellion around"-and not a particularly exciting one at that. But the Life writer did dig up a truth or two in commenting sympathetically on the literary works of the beat writers, and the validity of the beat criticism of modern society.

Ironically, however, it was also the upper-bohemians who laid the groundwork for the beatniks' undoing; for in espousing the cause of the New Breed, in partaking of their pursuit of euphoria, and in enjoying of the fruits of Sin without suffering the perdition of poverty and anonymity, the upper-bohemians played Mephistopheles to the beat-niks' Faust.

Thus it is that Norman Mailer could say about reporters: "Their

intelligence is sound but unexceptional and they have the middleclass penchant for collecting tales, stories, legends, accounts of practical jokes, details of negotiation, bits of memoir—all those capsules of fiction which serve the middle class as a substitute for ethics and/ or culture." And while writing these excoriating words, it is Mailer himself who was adding his own capsules of fiction, while reaping the dollar he scorns others for seeking. Whether inadvertently or not, the Leading Lama of the Beats, who sneered, "No bourgeois will hesitate to pick up a dollar, even if he is not fond of the man with whom he deals," has become the leading spokesman of both the upper-bohemian and the nouveau riche.

When Mailer wrote in an open letter to President Kennedy, "You are a virtuoso in political management but you will never understand the revolutionary passion which comes to those who were too poor to learn how good they might have been; the greediness of the rich had already crippled their youth," and then followed this blast with a plea to be invited to the White House, he delivered the final, fatal thrust into the peatnik back, as Brutus had done

to Caesar.

The Kennedy virtuosity, the Kennedy interest in the arts, the Kennedy image of youthfulness and adventure, the Kennedy enjoyment of wealth and elegance had proved too seductive for even the beat Lama to resist, despite his hairshirt protestations.

And in the end, those members of the New Breed with talent, some grown old and others tired, gave up their needless suffering to enjoy the good life that had dropped into their laps. For why not? It is not for all men to become saints.

#### TRUTH ABOUT BIRD-WATCHING CHICKS

(Continued from page 35)

I didn't, however, give up on the chic-breasted chicks who occupied the rest of my spare time. I harked to their call as always, merely resigning myself to the fact that the type of wren drawn to bird-watching was strictly for the birds, whilst the pigeons who coced to yours truly snuggled best in a city nest.

As it happened, though, I was proven wrong. I had been dating a swing-hipped secretary fairly often at the time. Although she'd shown a great propensity for after-date nest-wrestling, she'd remained firm in her objections to transitory mating. One Friday night, after a wearying stint of chasing her around her coop in vain, I called a halt for a nightcap and while we were drinking it she idly suggested that we go on a picnic the following day.

"I can't," I told her. "On Saturday afternoons I go bird-watching." "You're kidding."

I assured her that I wasn't. Convinced, the idea seemed to intrigue her. She asked me to take her along and after she'd wheedled awhile, I somewhat reluctantly agreed.

The next day, it being the proper season, I took her to a stretch of forest I'd identified as the hatching grounds of the Tufted Titmouse. She was enthralled by it, particularly so when luck brought us not too far from the scene of an egg-laying. Later, perched under a shade-tree, I called her attention to a low-flying White-Breasted Nuthatch, pointed out the markings and showed her how to identify it in my bird-watching notebook. She leaned close as I spoke, and I could

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feel the warmth of her breath on my cheek. After awhile I noticed that it was coming in short gasps. When she observed that she'd never realized bird-watching could be so romantic, there was no doubting her sincerity. Tentatively, I kissed her. The response was all but overwhelming, and it only took me a moment to comprehend that here, on this secluded hillock, I was about to succeed where nights of citified effort had failed.

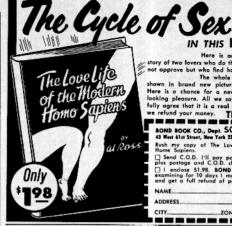
On that day and following days, with the willing little secretary (also other urban doves). I learned enough about the would-be female bird-watcher to evolve a theory. It is this: where the organized female bird-watcher falls into one of the many undesirable categories-many of which I have listed-the tyro who is drawn to our feathered friends (usually a city girl whose lack of familiarity has given her many romantic illusions about nature), finds an emotional release in bird-watching which, if properly cultivated, may lead to a willing physical re-lease. In short, the combination of nature's wilds and basic birddom elicits from the urban chick a willingness for wooing.

On reflection, I was able to classify that first secretary I introduced to bird-watching. Subsequent birdwatching with other carefully selected companions has led me to begin a breakdown and listing of tyro female bird-watchers which may prove handy to other men whose interests are divided between winged warblers and women. The most commonly found types follow:

Nature-Hooked Cuckoo. That first secretary who opened the vista of possibilities offered by introducing girls to bird-watching falls in this category. Known for its "Ooh-lookat-this; Ah-look-at-that" warble, there is an early air of amazement about it. It flutters a great deal, but when it finally comes to roost it has been so affected by its introduction to nature and birds that it willingly succumbs to basic blandishments. No matter the time of year, it's always the melting season for this species.

Bug-Scared Thrasher. Also known as the *Timid Dove*, this is a city pigeon who rarely gets closer to nature than Central Park. It's fear feeds on caterpillars, bees, many other types of insect life and is particularly aroused by snakes. When handled gently and comfortingly, it frequently reacts with a whimpering affirmative. Note that such a body put in motion by fear tends to stay in motion when the fear is assuaged -which may prove very interesting to the male bird-watcher.

Duds-Doffing Dove. The warmer the day, the better the conditions for observing this species in action. Sunshine, a rippling brook, a grassy



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ARTEK, Dept. 1776 862 NO. FAIRFAX, . HOLLYWOOD 28, CALIF slope—all these are signals to this Dove to shed its feathers. Nature means being natural to her, which in turn means shedding the raiments of civilization. Once she's gone this far back-to-nature, nobody but a queer duck should fail to score.

Cardinal Sinner. Also known as the Ever-Willing Meadowlark, the very sniff of a fresh breeze is an aphrodisiac to this city-inhibited creature. It reacts to the slightest warble as to a full-blown mating call. A word of warning, though: there is a sub-species known as the Scarlet Teenager whose willing ways have been known to trap the unwary into the category of Jail-bird.

"Old Crow" Guzzler. Bird-watching and nature itself are both secondary to this species. Its main activity is to get as looped as a loon.
Guide it to an alcoholic bird-bath
and it will respond affectionately
indeed. Its initial call — "Pass-theflask"—soon gives way to a merry
chirp of "khat-the-hell-why-not?"
Caution: Too much bird-bath has
been known to cause the bestplanned outings to lay an egg.

Self-Convincing Warbler. In some sections of the country this species is known as the Self-Trapping Thrush, in others as the Awakened Magpie. Its constant trill upon coming face-to-face with nature may be annoying, but allowed to chirrup itself out, it will eventually prove to be a means of tweeting itself into the mood for amour. Its naivete in discovering the wonders of the woodlands is only matched by its naivete in discovering the results of convincing itself to be overcome by them. However, some ornithologists feel this naivete is only a decoy and that this type is really only a variety of Ever-Willing Meadowlark.

These listings, admittedly, are post-facto pigeonholings of types I have invited to accompany me on bird-watching expeditions. In selecting them initially, I was guided more by instinct than by any prior categorization. I was, in a sense, breaking ground in a whole new, untouched sphere of ornithology.

Therefore, I let my personal taste call the shots. I confined myself to a compatible age-group—early and mid-twenties—my own social mi-lieu—mostly working girls and college girls—my particular anatomical preference—large-breasted, long-legged and twinkly-eyed—and my own taste in personality—womanly, slightly wild, and above-all, showing signs of willingness.

It's worked out very satisfactorily. Only recently has there been a fly in my avian ointment. On a recent expedition, temporarily sated with the sex aspects of my sojourn, I idly turned my field-glasses towards the

sound of distant chirping. Imagine my surprise to find another pair of field glasses in my focus, a pair that was turned on me and my companion. Even at the distance, studying the face when the glasses were lowered, I could see the signs upon it of that most heinous threat to male birdwatchers, Namely: the bird-watcherwatcher!

Yes, there he was, his intent to poach upon my bird-watching preserves written all over his face. There could be no doubt but that his watching was but the prelude to a trespass which would make me

the victim of a Horned Lark. Alas, I had to face the fact that my combining my penchant for females with bird-watching was making of the latter a competitive sport.

Facing that fact though, I become resigned. No Selfish Buzzard am I. Far from being a Green-Eyed Hawk who wants all the doves for himself, this article stands as proof of my willingness to share the benefits of my experience with other Dove-Chasers. And my final bit of advice is this:

Don't count your chicks before they've watched!

#### PASSION PEDDLERS OF CAFE SOCIETY

(Continued from page 12)

Smith's libidinous tastes. The shocking information came to light during a hearing before a coroner's jury, investigating the death of one Mary Arthur. The viscount, who described himself as a happily married man, admitted to the jury that he had been with the Arthur woman the night she died.

"We had a heavy session of horseplay," related the peer. "She really enjoyed being bitten and manhandled. It was my usual practice."

It all began when the nobleman dropped in on Miss Arthur's house and found her "rompworthy," he said. After lunch and a walk, the twosome returned to the house and became woosome. The peer enjoyed an entire afternoon of peerless lovemaking that ended when the butter knocked on the door and announced dinner. Miss Arthur, however, told the butter she wasn't up to having any food, and later that night she died.

The jury decided not to place charges against the viscount. The Medical Officer in his report said, "Miss Arthur's death must have been of a peculiar type—most likely in the horizontal onto the floor, namely from the bed."

However, when it comes to hotblooded bluebloods, it's doubtful anyone can top Prince Raimondo Orsini, the son of one of Italy's most noble families.

Orsini, tall, dark-haired and suave, has money to burn and goes through the female applicants to his set like a farmer thumbing his way through a Sears & Roebuck catalogue.

His most publicized conquest was "Miss Denmark of 1958"—a statuesque and gorgeous creature named Hanna Rasmussen. He met her while she was trying to crash his glamorous society and immediately became her sponsor. After an idyll that lasted a few months the Prince got bored. He gave her a few thousand lira and told her to peddle her papers somewhere else.

Hanna, who became used to living

it up in her short relationship with Orsini, promptly became a \$100 a night prostitute for one of the most fabulous call girl operations in the world. It was operated by a Roman beautician and his wife and catered to the well-heeled males of the world.

Hanna was one of 19 beauties who cooperated with the police and testified against the beautician and his wife. As a result the world got an insight into how a young, relatively innocent girl with beauty and talent is led down the primrose path. It starts with a burning ambition and a hunger for better things. The next step is an affair that is rationalized under the heading of love. At least that's what Hanna told the court. "I was in love with the Prince and I thought he loved me," she said. The last step was easy. Why not get paid for something you were giving away for free? It's not hard to understand and its logic is as old as time.

Was Prince Orsini ostracized by his society because he had contributed to the downfall of Hanna Rasmussen? On the contrary, if anything, he was lionized. So goes the mind of the ultra-smart Jet Set.

The notion that such society hijinks are something new under the sun couldn't be further from the truth. In the old days there weren't so many heroes and heroines on the scene who flaunted odd kicks—instead they relied on booze to lubricate their free-loving capers.

Yet, ever since the Fatty Arbuckle scandal rocked the world, social registerites and movie stars have mingled for sessions of passion in pleasure paradises around the world. Today, only one thing has been added—newcomers are admitted on the pretext of crashing the films.

In this set of high livers and lovers the only thing that counts is a new thrill, a new experience, a new way to interest a jaded appetite. It all revolves around one word. And that word is S E X — CRAZY MIXED UP SEX.

#### THE GIRL IN THE FREUDIAN SLIP

(Continued from page 17)

accidentally verbalizing words and phrases fraught with sexual meanings. Eleanor had spent most of one evening explaining to Alice the significance of the Freudian slip and pointing out to her the frequency with which she fell victim to it. Af-ter that, the term "Freudian slip" had been more or less of a household

The punchline of the gag came on Alice's birthday when Eleanor presented her with a frilly, black slip as a present. "It's really a Freudian slip," said Alice, entranced, and Eleanor agreed that it was, that the implied sexuality of the garment was the very reason she had chosen it. Alice put it away at the bottom of her bureau drawer, a pretty thing reserved for just the proper occasion, not to be worn just any old time. Bemused, Eleanor waited to see just what Alice might deem a special occasion, just what the wearing of the slip might mean romantically to Alice. And meanwhile Alice went on committing, if not wearing, Freudian slips.

"I have to do something about my figure," she told Eleanor one night. "Do you know a good seducing plan?"

Describing a date she'd had with a wolfish young man, she told one of the girls she worked with that "things went from bed to worse."

Writing a letter to her sister back home, she told her that most of the girls in New York were really "loving it up."

And discussing a mutual girl friend with Eleanor, she remarked that the girl was "rape for the first man who came along.

Such inadvertent-but, as Eleanor pointed out, subconsciously deliberate-slips reduced Alice to confusion. Her cheeks grew red, she stammered and her fingers played nervously with her hair until she was sure that whoever she'd been talking to had forgotten the slip. And if she'd happened to be talking to a man, the reactions were even more pronounced.

And never was she more flustered than the night she met Tom. He'd been Eleanor's date, a tall, thirtyish. lively man who wrote documentaries for television. Alice had come home one night to find them having coffee in the kitchen.

"Join us for some coffee and-" Eleanor suggested.

"Is there room on the table for

"No, dear." Eleanor smiled. "And anyway, Tom's a Princeton man." Tom laughed, a hearty, at-ease

"I mean at the table," Alice corrected herself. Then, trying to cover

up, she changed the subject. "Eleanor," she asked, "did you remember to make out the laundry lust?"

Tom choked on his coffee. "I'll take it down in the morning." Alice went on desperately. "You know, I don't trust that laundryman. I think he's padding the underwear . . . I mean the bras . . . I mean he charged us for sex . . . and there were only five."

Tom wiped his eyes and tried to arrange his features more seriously. To no avail; Alice went on-"Those narrow eyes of his . . . If I were his wife, I'd never truss him!"

"And if he were your husband," Eleanor remarked drily, "I'm sure he wouldn't have it any other way . . Tom, dear, can I get you an oxygen tent?"

"No, I'll be all right in a minute." Tom said, coughing and gasping and trying to repress the giggles that

kept rising up.
"Don't you feel well?" Alice asked with concern. "Try taking a deep breath. Fill your lungs with

Eleanor pounded Tom on the back. "Oh, Alice," she said with fond resignation, "you're too much. This man's about to giggle himself to

"You mean he's laughing at me. Alice's voice was hurt. "I don't think that's bare."

"You mean you think it's the height of nudeness?" Tom managed

"I'm going to bed," Alice said haughtily. "I have to get my beauty zest," she added as she left the room. Tom's laughter followed her

It was about a week later when Alice saw Tom again, Eleanor had called early in the evening to tell Alice that she'd been detained, that Tom was supposed to pick her up and would Alice please play hostess until she got there.

"I'll do my bust to entertain him," Alice said.

"That won't be necessary. Just talk to him." Eleanor hung up.

Alice led Tom into the livingroom, seated him on the sofa and perched on the armchair opposite him. "Just talk to him," Eleanor had said. She took a deep breath, hugged her knees and plunged in. "Eleanor tells me you bite for television," she began.

"That's the tooth," Tom said with a straight face.

"It must be interesting to be a writer. Do you use a typewriter? Touch-type? Or hunt-'n'-neck?"

"The latter, by all means. It's the only way."

Alice gnawed at her lip. This conversation was proving difficult. De-

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termindely, she continued. "How do you get your ideas for what you write? I mean, do you get them from wife?"

"Heaven forbid! I'm not married." "I mean life! How does a man like

you come up with a piece . . . I mean a tale . . . I mean a story."

Tom swallowed hard, "I write documentaries," he said weakly. "I don't have to come up with-uhplots."

"Oh." There was a silence. Then Alice went on desperately. "How many sheets do you use?"

"I beg pardon."

"How many carbons. When you write, you know, how many copies do you make. Or does your secretary do it?"

"Do it?"

"The typing! Oh, now you're looking for things. You're kissing me! . I mean kidding!"

"I liked it better the first way." "Don't be honey-funny!-You're Eleanor's mate-date!"

"I'd like to be yours. Date, that is. Will you go out with me?"

"I couldn't. Eleanor wouldn't improve."

"I'm sure she couldn't! On the other hand, I don't think she'd object. We're just good friends. Why don't you ask her?"

"Well . . . all right. It would be rice to go out with you."

"Don't bank on it. I'm a confirmed bachelor '

"Many a man has gone nay-ing down the bridal path."

"That was deliberate," Tom said. "Yes. But don't get the idea that want to bed-I mean wed!-you." "Perish the thought."

"You're not my kind of a passion person!"
"You mean I'm not on your lust?"

"You leave me bold-damn it!cold!"

"I'll call you tomorrow and we'll make it definite," Tom said. Then he got to his feet as Eleanor came in.

"I'm not even going to take off my coat," she told him. "We'll have to hurry if we're going to make the last show." She turned to Alice. "Excuse us for running off this way. sweetie. And thanks for entertaining Tom."

"I was bad to do it," Alice said sincerely.

"That I doubt," Eleanor said as the door closed behind them.

It was late when Eleanor got home and Alice was asleep. She didn't get a chance to talk to her until the next morning. "Eleanor," she began, "how do you peel about Tom?"

"What, honey? Oh. I see. I think he's very nice."

"Is that all? I mean, you're not in lust with him or anything?"

"I'm definitely not in lust with him," Eleanor answered drily. "Why do you ask?"

"Well, he asked me to go out with him last night. He said you wouldn't mind, that you were just friends. But I told him I'd have to ask you anyway. If you do mind, then of course I won't go. But if you feel about him like you feel towards a brothel, well—"

"I've never given that much thought. No, sweetie, there's nothing between Tom and me. By all means go out with him. Enjoy yourself."

Eleanor's voice was nonchalant, calm, uncaring. It was the way in which anybody who knew her would have expected her to react. She was, after all, a sophisticated working woman of the New York world. It was part of her carefully built up character not to get emotionally involved, not to have real feelings about any man, to be blase about romance and love.

But inside there was a hurt, a sudden ache that she didn't want to admit even to herself. There was something about Tom that had gotten through her armor. For the first time in a long while she'd thought about marriage, a home, childrenall the things she'd carefully ruled out of her well-ordered life. Now, knowing that he was attracted to Alice and away from herself, she felt a twinge of jealousy. But in Eleanor's terms, jealousy was the least worthy of the emotions. She squelched it determinedly.

And she kept squelching it all through the two days preceding Tom's date with Alice. She was more decidedly Eleanor-ish than ever—cool, poised and blase. That was her pose as she answered Tom's ring the night he came to pick up Alice.

She mixed him a drink and made bantering small talk with him until Alice appeared. "Well, here I am," she announced, twirling prettily to show off her new dress, "a virgin in blue."

"See that you stay that way,"
Eleanor laughed lightly. "This boy's
got wolf fangs he hasn't even used
yet."

got worr rangs he hasn't even used yet."
"Nonsense. I'm sure he's a gentleman from lip to toe."

"About his toes, I wouldn't know," Eleanor murmured.

"Well, I know you, Eleanor," Alice insisted, "If he was the kind of fellow that tried to get a girl to his apartment to look at his itchings, you never would have had anything to do with him."

"It doesn't matter about his itchings, I've been scratched anyway," Eleanor said wryly.

"Darling, I didn't know you cared," Tom said, falling to one knee dramatically.

"I don't," Eleanor lied. "And get up, you idiot, before you split the seat of your pants."

"In any case," Tom said, standing, "I refuse to stay here and be ma-

ligned to my face. If you girls want to discuss my wolfish tendencies, do it when I'm not around. You can compare notes with Alice tomorrow, Eleanor." He glanced at his watch. "Right now we're late."

"On your way then. Have a good time."

"Now about those itchings," Eleanor heard Tom say to Alice as they left the apartment.

And Alice's voice came drifting back: "Oh, I know Eleanor was only kidding. But seriously, some of these wolves—they ought to be put in jail, or desexed, or something. I mean, the way they act calls for some kind of penal reform, don't you think?"

Eleanor took three aspirins and went to bed. She fell asleep immediately and her sleep was deep as her resignation at having lost Tom. This was confirmed with the ringing of the doorbell the next morning.

Groggily, Eleanor fumbled into a robe and answered it. She came more awake as she realized that Alice's bed hadn't been slept in. There was a Western Union messenger at the door. She paid him, tipped him and closed the door behind him. She tore open the yellow envelope and read:

DEAR ELEANOR STOP TOM AND I HAVE ELAPSED SO I WON'T BE HOME FOR BREAKFAST STOP AM DELIRIOUSLY HOPPY STOP WE'RE HONEYWOOING IN MIAMI STOP WILL CALL YOU THE MINUTE I GET KNACK STOP ALL OUR LUST FROM BOTH OF US STOP

Well, that writes finis to Tom,

There was one way of finding out. Eleanor had remembered the frilly, black Freudian slip she'd given Alice for her birthday, the slip Alice had been saving for "just the proper occasion." She went to the bureau where Alice kept it. She pulled open the drawer. The slip was gone!

"Well, I'll be damned," Eleanor murmured. "I guess she knew the proper occasion when it came all right. Freudian slip . . ."

Eleanor went to a cocktail party that night. She went mostly in a determined effort to get her mind off Alice and Tom and Freudian slips. At first the party bored her, but then she was introduced to this man, Roger Barton. He was stocky, greying at the temples, but there was something about him that drove all thoughts of Tom from her mind.

But not of Alice. No, even when Roger Barton asked her out and she felt her heart beat a little faster as she accepted him, she remembered Alice—and the Freudian slip.

"What time shall we make it?" Roger Barton asked.

"How about sex, or a little after?" Eleanor answered.



### WORLD'S GREATEST SCREWBALL LOVERS

(Continued from page 26)

side of puberty and the grave. And her own juices run mighty strong, also. Her first husband Boson Valida

Her first husband, Roger Vadim, lost her while she was playing a nude bedroom scene for the film, And God Created Woman. Vadim was directing the picture and when the scene was over he yelled, "Cut!" Bardot and co-star Jean Louis Trintignant did not cut, but kept on with their embrace. That night, B.B. left her spouse's bed and board, and Vadim gained the distinction of being the first husband to lose his wife on a movie set, with the cameras grinding.

in a scene which he, himself, set up. There must be something special about the make-believe world of entertainment which brings out the wildness and nuttiness in lovers. In addition to the passionate players we have already mentioned, there is the one and only Frank Sinatra who seems at times to be doing his best to reach some sort of understanding with each and every member of the opposite sex.

To name all of the girls that Sinatra has been linked with would be impossible, here. A short list of some of the more intriguing ones follows, however: Juliet Prowse, Marilyn Monroe, Ava Gardner, Grace Kelly (when she was still a commoner), Kim Novak, Janet Leigh and Anita Ekberg.

Many other male and female performers have also gotten the love bug—or have become bugs for love. And you don't have to be a performer, either: Producers and directors go just as zany.

The late Louis B. Mayer, for instance, had the reputation of trying to proposition most every female player on MGM's roster. One of these, in the days before she became a newspaper columnist, was Hedda Hopper.

In her book, The Whole Truth and Nothing But, the present-day gossip writer recalls that for twelve years the producer of the Andy Hardy series chased her around. (Cont.)



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Finally, on the advice of a knowing friend, she told him she'd been wrong all that time and asked him baldly to name the time and the place. L.B. became so frightened that he ran out of the office!

Perhaps the prize for wild and nutty behavior, though should go to a man who was trying to impress an actress. As part of his campaign, he presented her with a bundle of jewelry worth well over a hundred Gs. There was but one problem. A few days later the jewelry store called the star. It seems that Casanova paid for the gems with a bum check! Ah. love. It does make a man do

silly things.

So as far as the Taylor, Burton, Fisher entanglement is concerned, you can call the principals wild or nutty, if you like, and perhaps they are. The one thing you can't call them, though, is original. It's all been done before. And all in the name of love.

#### WHAT DREAMS MAY COME

(Continued from page 50)

peachy down. She was still Paradise

-with all the apples.

It was up to me, but strictly. Unless she had a date—but she couldn't have!—I had waited too long for this. I was ready. I had the bottle, untouched for so many months; I had the opportunity. And, I thought, I finally had the courage.

All right, I was wrong. I went into my room and paced the floor, all ten by twelve feet of it, for five hours. I stole furtive glances through the Venetians at her room, dimly lit to show that she was still there. And no car drove up and no one joined her. She remained alone. Waiting for me. Waiting for someone; why not me?

But the evening, like to many evenings before, passed into the black nothingness of the night. Now it was worse than ever before because, thought I hadn't lost anything, I had gained nothing. And I had been so sure

I went to bed. Always before, whenever I crawled between the cold empty sheets, I had looked forward to the dream that was sure to come. But this time I think I was afraid of it. Because this dream would be too good to end. If only you could have seen her the way I'd seen her! She was too good to have only in a dream. I knew, when I awoke this time, the frustration would be worse—and maybe, this time, the emptiness would become complete.

When the dream came—if it was a dream—it came like this:

First there was the drowsiness that you feel just before and after sleep. Then I raised my head from the pillow and just like that I was awake. Wide awake. And I knew what I was going to do. Somehow, in that short time between sleeping and waking—was it before or after?—I had found what I needed to hold off the dream, maybe forever. I had found my courage.

I got dressed. I put the bottle in my pocket and quietly opened the door. A moment later I was standing outside her room, four doors down from mine. I knocked gently.

It was the way it always was in

all the dreams. I said the right things and did the right things. Man, was I smooth! And she did the right thing, of course. She let me in.

She was dressed—half-dressed, rather—in a very filmsy robe never designed to protect or conceal. She'd been reading in bed, some sexy, paperback thing that lay on the night stand. It had helped get her into the right mood.

The bottle helped further. We sat there, talking of this and that, and as the liquor took effect, she grew more and more careless with that translucent thing she had on. I didn't need any whiskey to warm me; the manly sap was bubbling inside like something in a Pittsburgh vat. Still, expert that I was in such things. I knew exactly when to make the big pitch. An experienced woman, you can get right down to business with; she knows what to expect and how to make the most of it. But with a kid like Greta, you have to be deli-cate about it. Let her make the first move, practically. Then you don't have to worry about scaring her or anything.

She made it after the third shot of Olde Krudde. She made believe she was looking for a bobby pin to hold back her long blonde hair. When she leaned over my chair to look behind it, that filmsy robe fell asunder, and the next minute she was sprawling onto my lap. It was like being swallowed up by Vesuvius. Drowned in a sea of molten lava, I drew her close, and she seemed about to devour me. (Man, when I dream, I dream!)

What made this one go wrong, I don't know. I remember tearing her robe off—with her help—and carrying her to the bed. I can still feel her warm flesh under my sweaty hands, and smell the natural perfume of her, the sexiness. I remember the low, moaning, animal-like cries she made as we neared the peak of this dream of dreams, and the way her mouth opened like rose petals reaching up to be kissed by the sun.

And I remember her mouth going suddenly hard and her eyes opening wide as I hurt her. In the dream I didn't hear her scream. Maybe she did. At least, I felt that she was going to; and the walls of the motel were thin. It would be terribly awkward if anyone heard, if anyone came. So to stiflle her screams I held her mouth with my hand, and forced her head back.

Even when her neck snapped, her expression didn't change, except that her eyes opened wider. Then she was very limp in my arms and I no longer felt her breath against the palm of my hand.

How, I asked myself, could this happen in a dream? It was bad enough to be frustrated for realbut to be frustrated in a dream-!

And so, to bring an end to it quickly, I returned to my room. leaving her there on the bed. I undressed for the third time that night and crawled beneath the ever-cold sheets and-then I was awake. Sitting bolt upright in bed. Wondering if it had been, in fact, a dream. I had to find out

It was now very late. Almost no cars were in the motel lot. Putting on only my slippers and robe, I stealthily crept outside and down the walk to Greta's room. The shades were drawn at the front window, so I went around the side of the building, crossing a flower bed to her rear window. As I did so, I thought I saw someone vanish into the shadow of the woodlot beyond the motel property; but I wasn't sure.

Her room was dark. When I had left it-in my dream-the lights were on. Satisfied and relieved, I returned to my room. The door was locked. A draft must have slammed it shut. Cursing, I rang the bell to the office. I felt like a fool when I told the sleepy clerk what had happened. Crankily, he let me into my room. It had been a bad night. The next day, I felt, would be even worse. I was so right.

The police woke me up at nine. At eight, when Greta hadn't showed up for work, the motel manager had gone to her room. She was dead, all right.

If I hadn't been so involved, as it were, I would have been fascinated at the way things happened then. I'm a mystery story fan and I like those tricky endings where the writer doesn't fool you but still keeps you guessing up till the end. Listen.

It was an open and shut case, the police said. The motel man had seen me "getting a breath of fresh air" at three in the morning, the time of death according to the coroner. They found my slipper tracks in the flower bed, of course, with telltale mud to match. Fingerprints? None were found-but they did find my driving gloves on my dresser.

The cause of death? Strangulation. By human hand.

I leaped at that, naturally, Lean-

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ing forward in my chair, I asked them if her neck had been broken. No. they said - it hadn't. Simple strangulation.

Do you know what I did then? You'd never guess. I was tired, understand, and wasn't thinking very well.

Anyway, I jumped up and grabbed the inspector by the lapels. "Then that proves I'm innocent!" I velled "I didn't strangle her-I broke her neck!"

That, friends, was that. I tried to explain about the dream and all, but it didn't do any good. And when they called in that lousy head-shrinker. he didn't help matters, the bastard. It took the jury just over an hour to make up their prejudiced minds. So, any minute now, they'll be coming to slit my trousers and shave my head and whatever else they do to make the electrodes work better.

Oh. I'm not complaining, mind you. I suspect death, the real thing, is a lot better than the kind of death I've been living for so long. Not only that, I've got the last laugh. Sooner or later they'll find the guy who really killed Greta-the one I saw vanish in the woods, that night. That'll burn in their craws all their goddam lives. In fact, that's what made me decide not to tell them about those other three girls-the one in the motel near Wilmington. the waitress in the Baltimore beanery and the maid at that rooming house in Elkton.

I didn't dream about them. I really killed them.

### WHY SAILORS ARE LOUSY LOVERS

(Continued from page 44)

the girl he left behind by returning home and treating her as if she was his buddy."

By way of example, the psychiatrist pointed to an actual case where a young swabbie lost a girl who at one time was completely in love with him. He not only would forget himself and swear in a way that actually made her cringe, but would often slap her across the rear or punch her exuberantly in the arm. She tried patiently to cure him of the habit and then gave up. "I couldn't seem to make him understand," she said, "that all I wanted was for him to treat me like a woman."

Sigmund Freud felt that the truest and most feminine type of woman does not actually need to love so much as she needs to be loved. A man will find favor with her, Freud said, when he fulfills this condition.

Most sailors, in fact, have much the same psychological make-up as the true female that Freud described. Aboard ship, as I pointed out earlier, their sexual fantasies grow wilder and wilder and eventually they begin to believe them themselves. Eventually, they are likely to get what psychologists describe as a Don Juan complex.

A Don Juan is incapable of giving love, of loving. What he wants is for every woman in the world to be wild over him, to give him pleasure. In essence, he does not fulfill the true role of a man at all. He cannot satisfy a woman or enter into a complete relationship with one. The woman, who demands to be wooed, courted, be highly prized, finds him sadly lacking. Despite the fact that he brags about his many conquests, if he's honest with himself he will have to admit that all his affairs take place with either warped women, nymphomaniacs, or prostitutes.

But supposing he escapes the last trap as well. Is he then likely to make a good lover? Actually, no.

"Remember," a psychiatrist speculated to me, "that in a very real sense sailors are wedded to the sea. After all, the ocean is literally the mother of life and from time immemorial it has been a deep, unconscious symbol of womanhood. Responding to this image, seamen tend to unconsciously feel that any loveaffair they have ashore must be shallow and unmeaningful compared with their major love affair with the sea."

How does a sailor resolve this conflict? Exactly as we have seen him do. Instead of cheating the sea, he cheats the real live women he has relations with

In addition, there is a very practical reason why sailors make poor lovers. Shore leaves are short and undependable. A swabbie simply does not have the time to enter into a real love-affair.

There is a sad part to all this. For the sailor who is satisfied with Bgirls and prostitutes is really cheating no one but himself. A quickie affair has only a fraction of the enjoyment that a truly developed one can have. Quick sexual relief is a poor substitute for the relationship that can arise between two intelligent partners who make love.

A sailor misses all this. Being a lousy lover himself, he discourages precisely the kind of women who might make a good lover for him. Instead, he is doomed to blow his pay on overpriced hotel rooms with women who are even more overpriced than the rooms.

The only printable lines of one bawdy sea ballad are: "Ship ahou, young man; get a lassie if you can .. "The problem is that most sailors simply can't.



### YOUR BRAND IMAGE

(Continued from page 4)

his diagnosis. Here he wasn't in error. "Well then," said the doctor, "I think we should run \$500 worth of tests to find out just what your problem is." He smiled encouragingly. "Otherwise we should operate.

Miss Cronkite thanked him for his advice, paid him \$30 for it, and left. disillusioned and furious with the medical profession. In fact, she was so bugged she kicked a chair in anger, stubbing her other toe.

Practically everybody has his brand image. The college athlete, for example, comes on like a monosyllabic mesomorph, fearful lest he be deemed intelligent or cultured, in other words, a sissy. The beatnik throws his "Daddy-o's" around like nobody's business, and he throws his clothes and garbage around his pad with even more diligence. The intellectual meets his obligation to his image by reading Henry Miller fourteen times and complaining about the vast wasteland on the nation's TV screens. The Madison Avenue ad man - who should know better, incidentally, since creating brand images is his job—fits into a brand image himself: He's painfully clever; ask him how he is, and he'll give you a slogan instead of an answer. He's soft talking; he takes two hours for lunch, even if he has to force himself; and he lives in suburbia where he takes great pains to be unfaithful to his wife at least three times a year. In other words, he's made himself into a first-rate cliche-image-wise.

Another one-time human being who's slipped into a rut somewhere along the line is the politician. In bygone days the public servant got up on a platform somewhere and churned out the blarney. Today he's forced to work more cleverly. Early in his career he must decide between which of two possible images he's going to become-the father-image type of politician or the charming-young-man type. Once he's made his decision, he must select issues that will best serve his purpose-in order to reach as high an office as quickly as possible. Along the way he must take courses in how to walk and talk in front of a TV camera, how to apply makeup, how to say nothing, but say it eloquently. Then, on the happy day he's finally achieved his goal, we find he's molded himself into the brand image of a politician-though somewhere along the line he's completely lost track of his real self.

Jazz musicians have a unique brand image. It isn't enough for a group of players to get together and play some numbers. That wouldn't do. Instead they "wail some tunes." What's more, not only do they speak





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the correct brand image lingo, but they also adopt the mannerisms. Whoever heard of a drummer who doesn't screw up his face as though he hasn't been to the bathroom in four days? And whoever heard of a sax man playing a "gig" without first fortifying himself with a few whiffs of "pot"—as publicity items have it? Yes, brand images are all part of the act. As Shakespeare said, "All the world's a stage, and the people only players." How true. And how sad that so few of us ever break with our self-prepared script and try to ad-lib once in a while.

#### IT HAPPENED ON BROADWAY

(Continued from page 33)

"But what about me? Won't I be affected, too? I'm hyped up enough as it is!"

"That's the beauty of it. It will only work on women. Stimulates the female hormones, you know."

"I don't know, Gerry said. "But I'll

take your word for it."

The following day, Gerry went up to his friend's apartment where he was handed a small vial containing some fine grey powder. "Just use a pinch," Bill told him. "The stuff is concentrated, and I think I've given you enough for as many repeat performances as you'll want."

"How big a pinch?" Gerry asked

"I'm not absolutely sure. This whole business is highly experimental, and I'd appreciate it if you would give me a complete report."

"A complete report?"
"Omitting personal details, of

"Of course."

"Now, here's what I would do." Bill explained. "Take a few grains of powder and put it in the air-conditioning system the way I told you. Wait ten minutes to be sure and, if nothing happens, use a few more grains. Personally, I think the first few grains should do the trick, but if worse comes to worse you can use as much of the stuff as you'll need."

Gerry grabbed the vial and left before his friend could change his mind

His big problem, now, was to get Lois alone in the office with him. Fortunately, that wasn't as hard as he had believed. A few days before, Gerry was told to revise the master list of out-of-town columnists. It was only natural for him to ask Lois to stay late one night in order to help him get caught up with the paper work.

Things were working out so well, in fact, that he could hardly believe he'd been as discouraged as he was only a few short days before.

When the big night came, Gerry took Lois for dinner before they returned to the office. (It was a good dinner. Even a low-ranking publicist with Travis, Gumpert and Associates has an expense account.) Then he excused himself and went to the small room where the air-conditioning equipment was located.

The room was a maze of wiring,

pipes and air-ducts. What made things even more complicated was the fact that several of the ducts didn't belong to the office, but were part of the theatre system—shooting in here because there was not room for them on the other side of the wall. But Gerry was in no mood to be fazed by difficulties. He carefully traced the master Travis Gumpert duct, put a pinch of powder in it and stepped back out to let nature—and the powder—take its course.

Lois was sitting at her desk, a picture of the efficient career girl. He wondered how the powder would affect her. Would she walk over to him? Would she suddenly tear off her clothes? Remembering how she looked in that bikini, he rather hoped she would tear off her clothes.

But nothing at all happened. Ten minutes passed and she was still the efficient career girl.

"Excuse me," said Gerry, again, and left to put another pinch of powder in the duct.

But once again nothing happened. Gerry decided that either Lois must be extraordinarily resistant, or Bill's powder was not all that the chemist thought it was. When ten more minutes went by, he excused himself and paid another visit to the duct. This time, he sprinkled the powder in liberally. That certainly ough to do the trick, he thought.

It didn't, though. And Gerry was beginning to wonder if the stuff would ever work. Perhaps she needed something to set her off, he thought. The way a pump sometimes needs priming. Perhaps a single kiss would start the chemistry working and Lois would be off and running! Very deliberately, he put down the papers he was checking, went over to her desk and kissed her on the mouth. It was a long kiss. Even a desperate kiss. But at the end of it, the lips were as cold and unyielding as they had been told and unyielding, indeed.

Gerry stepped back, shaking his head in bewilderment.

"What was that for? Lois asked, coolly.

Gerry started to reply, thought better of it, and finally said, "Excuse me, again. I have to go."

"Is something wrong?" Lois asked with some concern.

"Wrong . . . ?"

(Cont.)







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"Yes. You're not ill, are you? I mean, the way you keep running to the powder room every ten minutes.

"The powder room!" Gerry cried half hysterically, as he fled back to the ducts. "That's a good name for it! That's very good!"

He fed in the rest of Bill's powder and staggered back out.

"Do you really think there is any point in staying longer?" Lois asked, then. "We haven't got much work done, and you've been acting so peculiarly. . . . Perhaps we should try again some night when you feel bet-

"Yes. . . . Perhaps we should. . Or, no. Let's just stay a little longer." "How much longer?"

"Ten minutes," Gerry replied, manfully.

They sat staring at each other, silently. Lois wore a look of cheerful apprehension-as though she felt she was stuck alone with a madman, but was determined to somehow humor

Finally, Gerry said it: "Let's go." They took the self-service elevator down and stepped through the side door outside the theatre lobby-only to be hurled back again by a mob of half-dressed men and women who were being herded out of the Premium by a detachment of red-faced policemen.

"What's going on here?" Gerry wondered.

"I'm sure I don't know," Lois said. "I must say this has been a most peculiar evening.

They broke from the crowd and into a doorway. "We'll wait until things quiet down," Gerry said.

Suddenly they saw they were not alone. The most bedraggled looking

policeman Gerry had ever seen was sharing the doorway with them. As they watched, fascinated, the officer was making an all but futile attempt

> to cover himself decently with what was left of his torn uniform. "What is all this?" Gerry asked,

unable to contain himself.

If possible, the policeman's face blushed an even brighter red than before. "I'm a family man, mister, and I don't like to talk about such things," the officer said. "But the women in that theatre are wild. I don't know what got into them!"

"Wild? In what way?" Lois asked. innocently.

"Don't make me tell you, miss," the policeman pleaded. "I told you I was a family man." He shook his head, sadly. "I don't know what modern women are coming to," he muttered under his breath. 'They got the whole of Central Park, only they got to pick the Premium Theatre to go nuts in. .

Gerry had a hollow feeling in the pit of his stomach. He was sure he had chosen the right air-duct, but, then again. . . .

Well, at least he could assure Bill that the powder was powerful.

He turned abruptly.

Lois stared at him. "Aren't you going to wait and take me home?" she asked.

"No." Gerry said, shakily. "I've got to go."

"Again?" Lois murmured.

But Gerry didn't hear her. He had to get to the office—to a telephone. If one of his dreams didn't come true, the other one had. He'd always said he would arrange a front page story about the Premium Theatre. And now he had done it!

## THE MAN ON THE MAKE

(Continued from page 41)

she saw me in my convertible all cleaned and dudded up, she was a pushover. We had a few beers in a roadhouse out of town, and then we were back at my apartment.

However, it is doubtful that Helen Gurley Brown would find herself swooning in the arms of this truck driver, good-looking though he is. In the first place, his world is vastly different from her literature-oriented, upper-middle class existence. Secondy, as she herself says, "I love money. I don't mean it to be a crucial thing, although I've never known a really loaded, wealthy guy who didn't have all the girls he wanted."

For author Brown, such appurtenances as a vacht, ski lodge, two houses-one for the city and one for the country-would be important assets of a male. However, most men are not so munificently endowed, and happily, most females are not so demanding.

Casanova averred, "I've never had a woman I didn't really love." And Errol Flynn added, "I've never loved a woman with whom I didn't have something in common."

Both men-unquestioned in their supremacy in the boudoir-revealed an essential trait in their gamesmanship, namely, they called their shots where they saw them. Though both were ambitious men, they remained practical about matters of love. When their fortunes were low, Casanova happily dallied with peasant girls, Flynn with barmaids and prostitutes. When circumstances improved, Casanova took his pick of titled ladies, and Flynn ran the gamut from movie stars to heiresses. The same can be said of Benjamin Franklin, another passionate, though practical man.

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man who campaigns to get a tasty morsel of femininity into bed must first make sure what league he's operating in. One doesn't have to point out the fact that a hard-forcash Romeo would be wasting his time trying to woo a lass who's convinced diamonds are her best friend.

Another way of putting it is that since the Freudian revolution, the whole concept of romantic love has gone out the window. In its place has come a more practical, and possibly more satisfying type of manwoman contact. People today make love for very basic reasons: To have fun and to fulfill their sex urges. Since everybody wants to do it, the only question is where to look. And where to look depends upon what rules you want to play by.

A comparison of the modern times

with the Twenties and Thirties bring to mind the story of a count who took himself a bride, also a blueblood. After their wedding night the young countess waxed enthusiastically about the act of love (she had been a virgin) and wanted to know if others also engaged in it. The count told her that others did. "Even the peasants?" she asked. Her husband shook his head yes. "Why," she exclaimed, "it's too good for them!"

In the same sense, being a playboy, once considered out of reach of those who were not millionaires, is now an occupation (or pre-occupation) available to every man.

#### THE CITY WHERE ANYTHING GOES

(Continued from page 56)

smoky, you could still make yourself heard. It was fun.

And, after a while, from across the room, came the sound of masculine laughter, as though running counterpoint to her own. I looked over and-you guessed it, or should have-there, in a booth, was a handsome, greying man who, although he was in mufti, had "major" written all over him. And there were two Latin dolls draped all over him, too.

He came over to us, with the girls in tow. He glanced at me, nodded (he didn't even notice the sweat oozing from my pores) and said to his wife, "I'm glad you found out. It's been such a strain, my dear. And-I'm glad I found out. I kind of think life will be easier from now on-for both of us. Right?"

She said, "Right, But, for the record, this is my first time."

He said, "It's not my first time, as you've guessed." He patted her shoulder affectionately. "We'll talk more about it-tomorrow, eh? Good night, now."

But, late, late that night, as I held her close, she burst into harsh, racking sobs, and all the night long I stroked her hair and listened to her weening

The third face of Panama is the heet

Henry Boyd (he says I can use his real name) is a friend of mine. He's not yet twenty-six, married, engaged or touched by the unpleasantness of the world he lives in.

Henry's an ecologist-forester and, for his age, a good one.

Anyway, two weeks after he arrived in Panama, and after a session with the damp, chigger-infested jungle, Henry happened to be sitting in the cocktail lounge at the Nacional—a most delightful, cozy place to frequent, whether alone or accompanied. Because if you're alone the chances are that you'll presently be accompanied.
Across from Henry there sat the

loveliest girl he had ever seen.

He is very shy, Henry is. The girl wasn't. After using every high-class ruse in the book to get him to make the overture, she fi-nally had to do it herself. To his shocked surprise, she came right over and sat beside him. "You are bashful," she said in a slightly accented, contralto voice accompanied by a stunning smile, "-so you are decent. I can afford to do this."

And that was the beginning. She took him to a hotel. Not the Nacional, but a fairly good one on the far side of town.

It was the most wonderful night he had ever spent. And, in the morning, when he woke up, he reached over to draw Isabel close to him—she was gone. She had left a note that said, simply, "Thank you. I think I love you a little, but goodbye." She signed it. Isabel.

And in that instant, as though a blinding light had gone on before his eyes, Henry knew that he was in love - madly, helplessly, hopelessly in love.

That night, he returned to the Nacional. At first, the bartender paid no attention to his pleading. No, he'd never seen the girl before.

And that's all that Henry could learn. For several nights he returned to the lounge. He went to the government buildings and searched for someone with a daughter named Isabel-until they suspected him of being a spy or an assassin and threatened to make an international incident out of him. For Isabel's sake, he had to stop that approach.

I began to worry about him. He's a good friend.

... I drove over to the Nacional

where I suspected he'd be. As I went in, I was preceded by

a very pretty, very distraught girl. Henry was there, of course. He looked up as she paused in the doorway, and if I never see a more wonderfully heart-warming expression on a person's face again, life will have been worthwhile. He stood up. half fearfully, as though she would vanish into thin air. Then she let out an ecstatic little moan and ran to him. They were still clasped tightly together as I sidled up to the bar. Grinning like a fool, I ordered the usual bourbon. I watched Henry and Isabel go out, hand in hand.

I turned to the bartender. I had a hunch, "It wasn't luck, was it," I asked, "those two meeting

again, like this?' He hesitated, shook his head. "No. Her father comes in now and then. This afternoon, I heard him tell a friend that Isabel was feeling badnervous, couldn't eat, sat around the house - couldn't understand the trouble. Well, senor, if only the young man feels that way, it does not matter-it is best for Isabel that she does not know. But if she feels that way, too-then this is real love, eh? So I phoned her as soon as the young man came in, tonight ... No, it was not luck." He poured.

Those are the three faces of Panama, those are my three big memories. All are true and all are not really so unusual. They could happen almost anywhere. They're happening right now. Because the faces of Panama are the faces of the world, and none is hidden if you really want to see. Look around.







## Mixed Emotions





Actress Trudy Ware holds up the masks of tragedy and comedy, the familiar symbols of her noble profession.



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